

# Sustainable Healthy Diets: Metrics and Measures

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# FAO principles: Sustainable healthy diets...



- ....are based on a great variety of unprocessed or minimally processed foods, balanced across food groups, while restricting highly processed foods and beverages.
- ... include wholegrains, legumes, nuts and an abundance and variety of fruits and vegetables.
- ... can include moderate amounts of eggs, dairy, poultry and fish; and small amounts of red meat.
- ... include safe and clean drinking water as the fluid of choice.
- ... reduce food loss and waste.

# What are healthy nutrient dense foods?



Jeudi 26 janvier 2023

## Une alimentation saine et durable: nous avons le choix 3 fois par jour

## 10<sup>e</sup> Conférence Agroscope sur la durabilité

# What are healthy nutrient dense foods?



The concept of nutrient density @2010

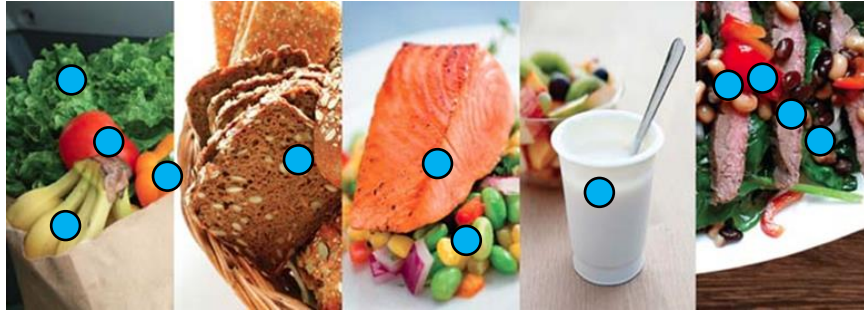
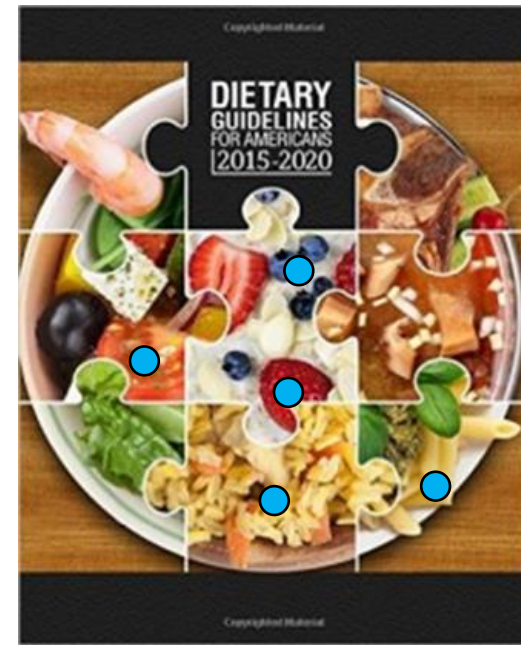
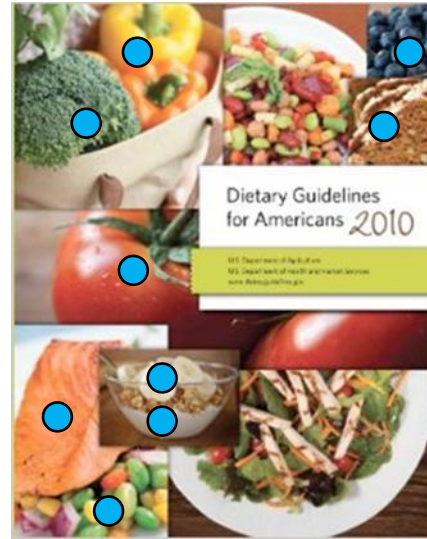


# What are healthy nutrient dense foods?



The concept of nutrient density @2010

# Nutrient density in US Dietary Guidelines



# FAO does not mention “affordable” – why?

## SUSTAINABLE HEALTHY DIETS...

### REGARDING THE HEALTH ASPECT

1

... start early in life with early initiation of breastfeeding, exclusive breastfeeding until six months of age, and continued breastfeeding until two years and beyond, combined with appropriate complementary feeding.

2

... are based on a great variety of unprocessed or minimally processed foods, balanced across food groups, while restricting highly processed food and drink products.<sup>10</sup>

3

... include wholegrains, legumes, nuts and an abundance and variety of fruits and vegetables.<sup>11</sup>

4

... can include moderate amounts of eggs, dairy, poultry and fish; and small amounts of red meat.

8

... contain minimal levels, or none if possible, of pathogens, toxins and other agents that can cause foodborne disease.

7

... are consistent with WHO guidelines to reduce the risk of diet-related NCDs, and ensure health and wellbeing for the general population.<sup>12</sup>

6

... are adequate (i.e. reaching but not exceeding needs) in energy and nutrients for growth and development, and to meet the needs for an active and healthy life across the lifecycle.

5

... include safe and clean drinking water as the fluid of choice.

### REGARDING ENVIRONMENTAL IMPACT

9

... maintain greenhouse gas emissions, water and land use, nitrogen and phosphorus application and chemical pollution within set targets.

10

... preserve biodiversity, including that of crops, livestock, forest-derived foods and aquatic genetic resources, and avoid overfishing and overhunting.

11

... minimize the use of antibiotics and hormones in food production.

12

... minimize the use of plastics and derivatives in food packaging.

### REGARDING SOCIOCULTURAL ASPECTS

16

... avoid adverse gender-related impacts, especially with regard to time allocation (e.g. for buying and preparing food, water and fuel acquisition).

15

... are accessible and desirable.

14

... are built on and respect local culture, culinary practices, knowledge and consumption patterns, and values on the way food is sourced, produced and consumed.

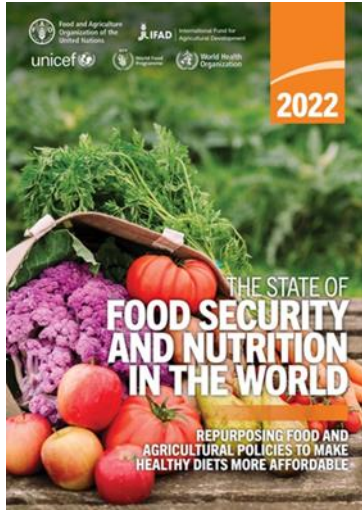
13

... reduce food loss and waste.





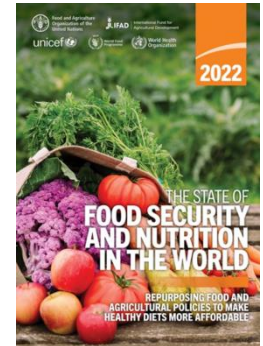
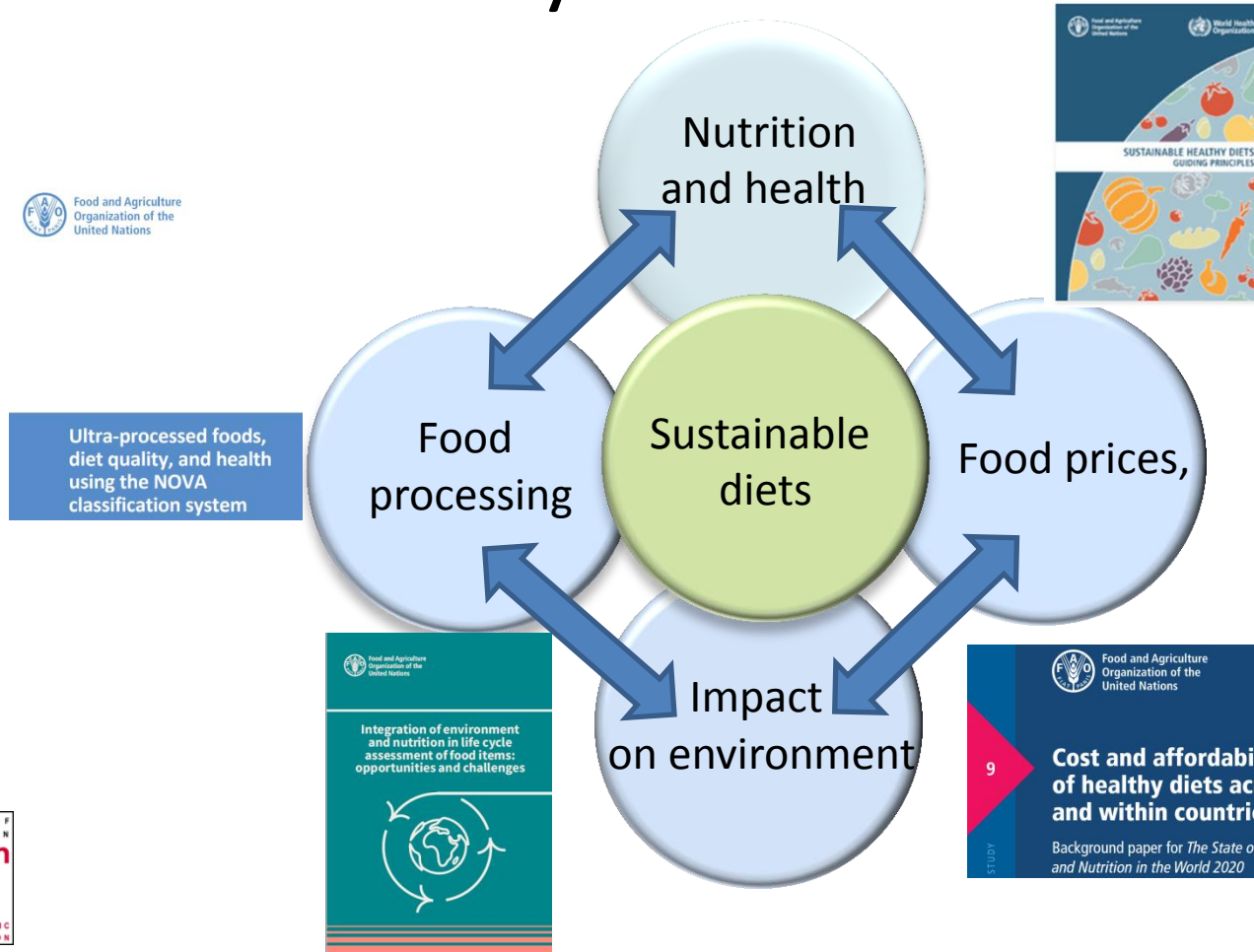
# Sustainability includes an *economic* component



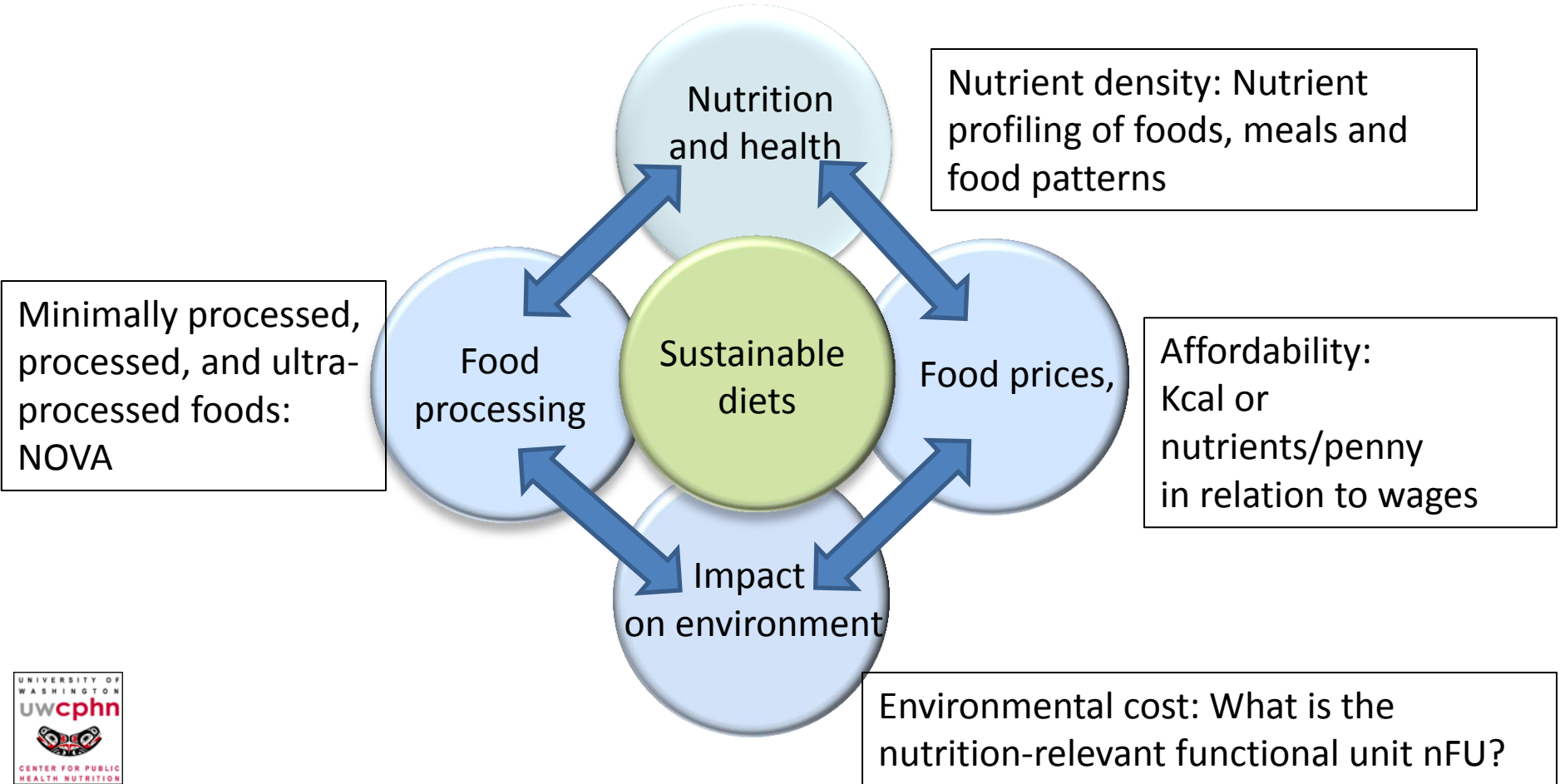
- The four domains of sustainable healthy diets are nutrition, *economics*, society and the environment.
- Sustainable healthy diets need to be nutrient-rich, *affordable*, socially acceptable and culturally appropriate, and with low impact on the environment.
  - Drewnowski, A.; Darmon, N.; Monsivais, P. Affordable Nutrient Density: Toward Economic Indicators of Sustainable Healthy Diets. Sustainability 2021, 13, 9300. <https://doi.org/10.3390/su13169300>



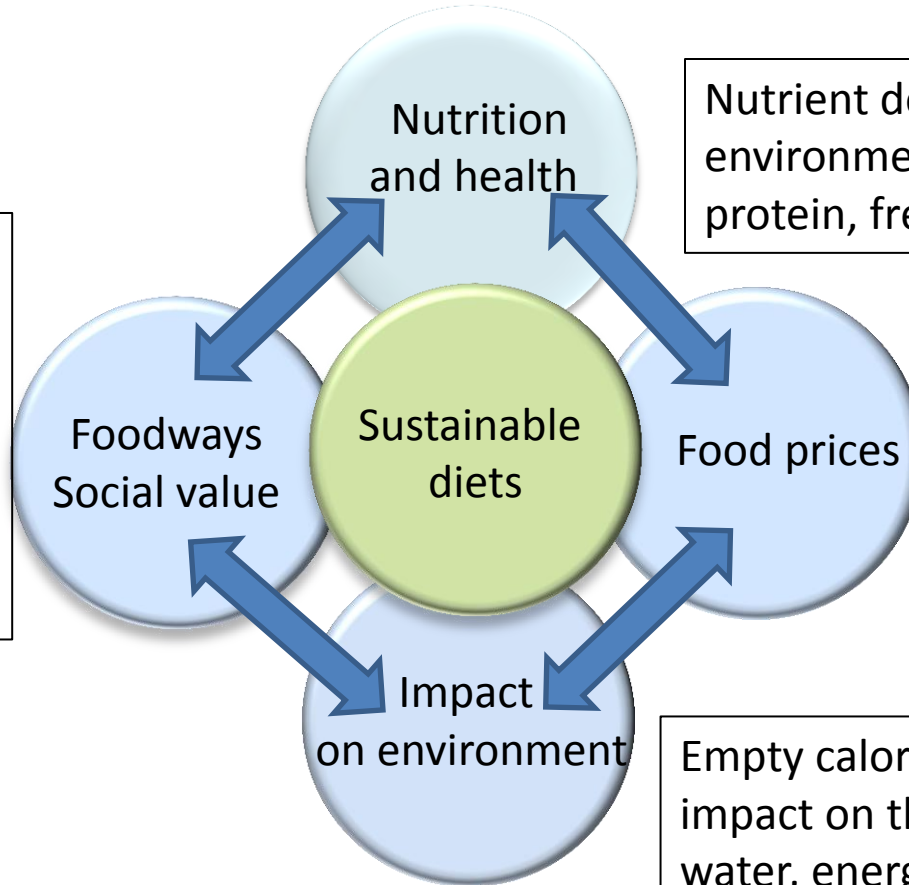
# Four sustainability dimensions - not two or three



# All four domains need metrics and measures



# The four domains are *not* additive



Nutrient dense foods have high environmental cost (animal protein, fresh produce)

Lowest cost foods (oil, sugar) are nutrient poor but have low carbon cost

Empty calories (sugar) have low impact on the environment (land, water, energy use)

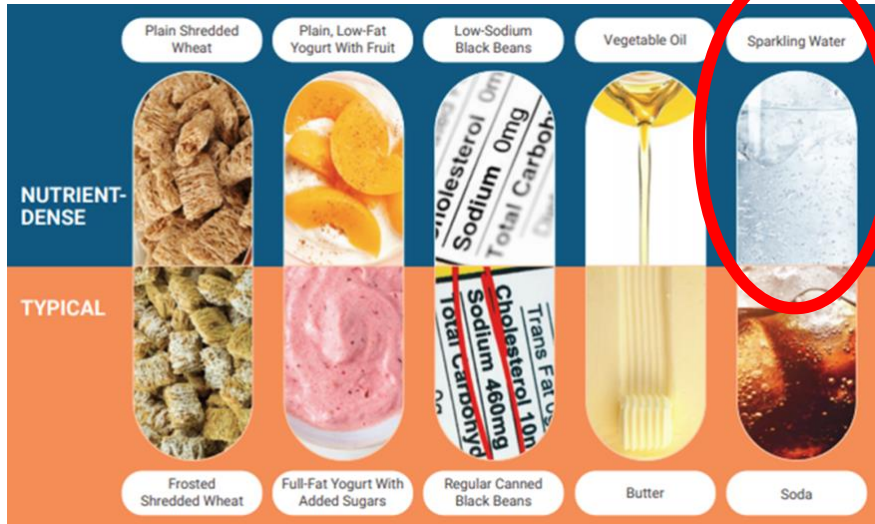
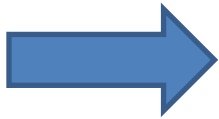
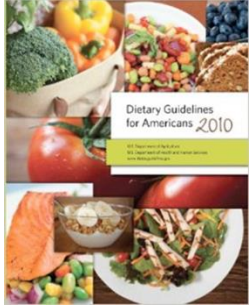
Minimally processed foods are expensive and generate more waste at consumer level. UPF are low cost but can have low nutritional value

One:

Measuring nutrient density of foods



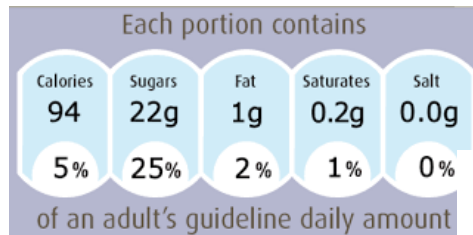
# What is nutrient density?



# Nutrient-by-nutrient models

## Nutrient-by-nutrient models

- Calories.
- Total, added, or free sugar.
- Total fat, saturated fat, trans fat.
- Salt (sodium).

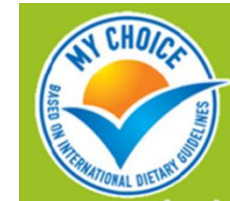
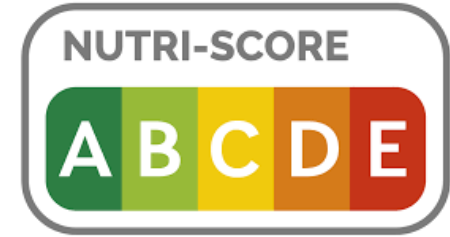


Nutrient-by-nutrient profiles for Front of Pack labels (FoPL) FOP went from neutral Guideline Daily Amounts, to colored Traffic Lights and to black warning signs



# *Composite* nutrient profiles for FoPL

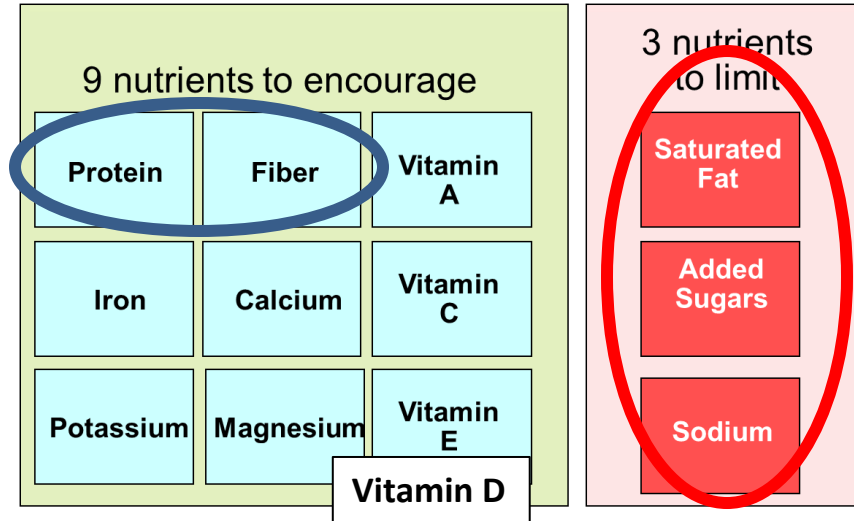
- Foods are rated (or ranked) based on their **overall nutritional value** per reference amount.
  - 100g, 100 kcal, or serving size
- Each food is awarded a **single score** based on:
  - **Negative nutrients** only (saturated, fat, total, added or free sugars, sodium)
  - **Positive nutrients only** (protein, fiber, vitamins and minerals).
  - A **balance** of positive and negative nutrients (compensatory models).
- Models can be across-the-board or category specific.
- NP models can include dietary components



# The NRF index and Nutri-Score

## The Nutrient Rich Foods (NRF) Index

$$\text{NRF9.3} = \sum_{i=9} (\% \text{DV}/100\text{kcal}) - \sum_{i=3} (\% \text{DV}/100\text{kcal})$$



Drewnowski, Fulgoni. Nutr Rev 2008

## Nutri-Score point system

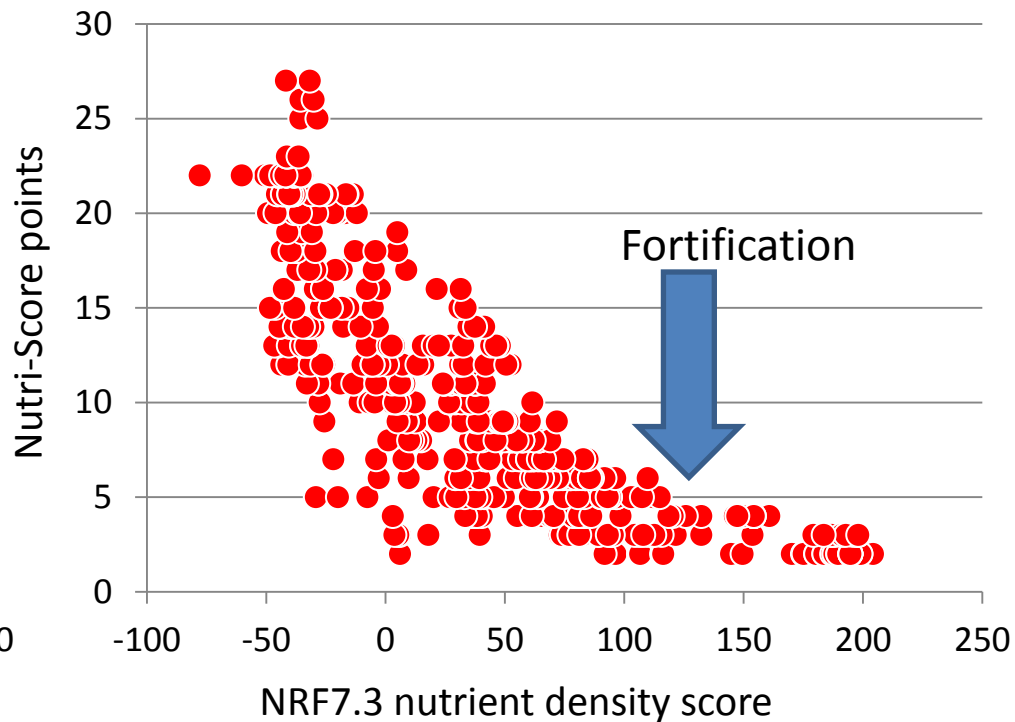
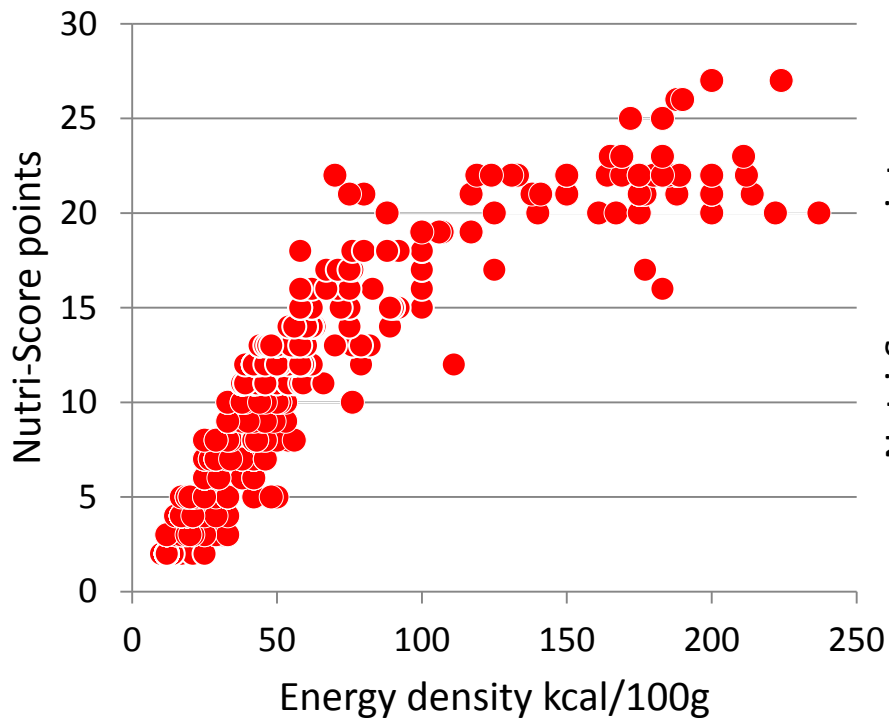
Negative points: N score				Positive points: P score			Points awarded
Energy (kJ/100g)	Saturated fat (g/100g)	Total sugar (g/100g)	Total sodium (mg/100g)	Fruits and vegetables, legumes and nuts (%)	Fibers (g/100g)	Proteins (g/100g)	
≤ 335	≤ 1	≤ 4,5	≤ 90	≤ 40	≤ 0,9	≤ 1,6	0
> 335	> 1	> 4,5	> 90	> 40	> 0,9	> 1,6	1
> 670	> 2	> 9	> 180	> 60	> 1,9	> 3,2	2
> 1005	> 3	> 13,5	> 270	-	> 2,8	> 4,8	3
> 1340	> 4	> 18	> 360	-	> 3,7	> 6,4	4
> 1675	> 5	> 22,5	> 450	> 80	> 4,7	> 8,0	5
> 2010	> 6	> 27	> 540				6
> 2345	> 7	> 31	> 630				7
> 2680	> 8	> 36	> 720				8
> 3015	> 9	> 40	> 810				9
> 3350	> 10	> 45	> 900				10



# Nutri-Score captures energy density

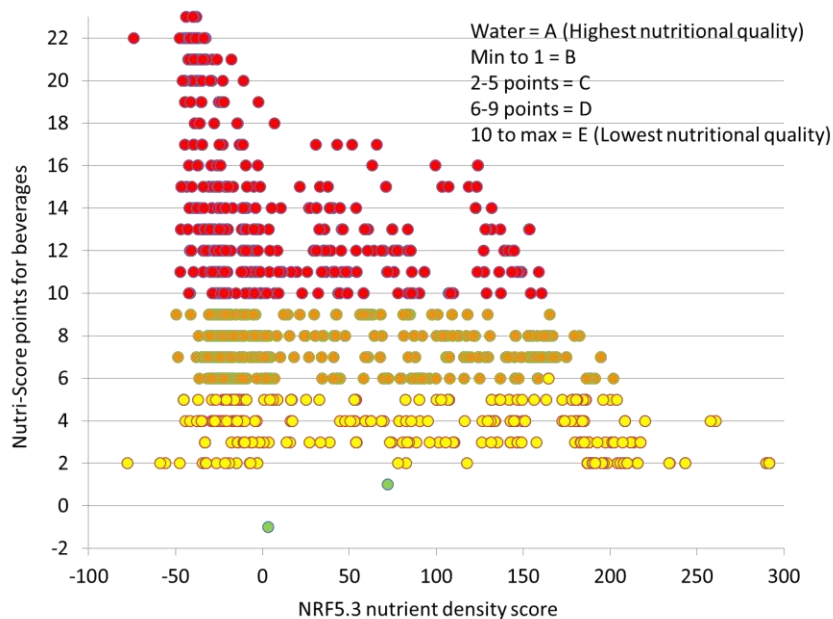
## Nutri-Score(beverage version) and NRF are inversely linked

Data for 641 plant based milk alternatives in the USDA BFPDB (Advances in Nutrition 2021)

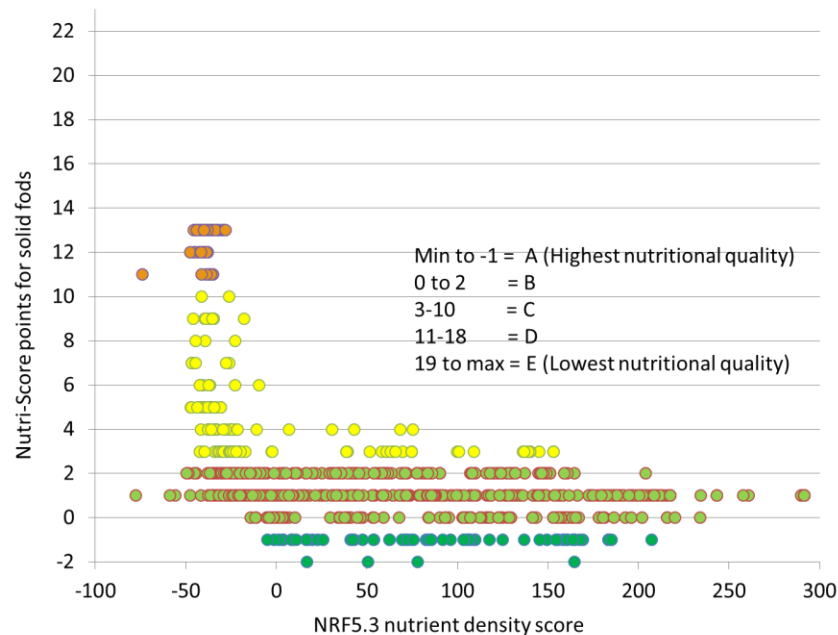


# Nutri-Score for plant based “milks”

Score depends on policy decisions -- plant based beverages are treated as solids in France



Plant-based beverages treated as liquids



Plant-based beverages treated as solids

# NRF 9.3 also captures micronutrients

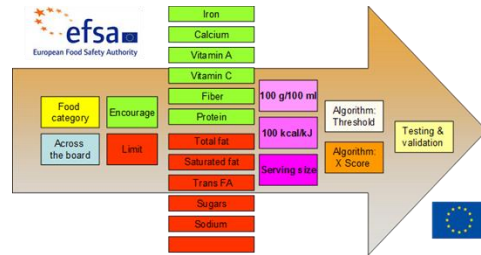
Special Article

## Nutrient profiling of foods: creating a nutrient-rich food index

Adam Drewnowski and Victor Fulgoni III

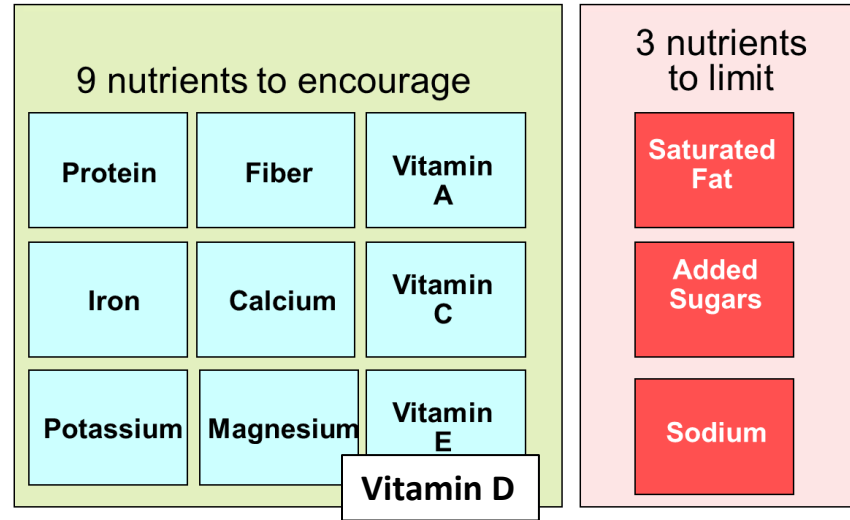
*Nutrient profiling of foods, described as the science of ranking foods based on their nutrient content, is fast becoming the basis for regulating nutrition labels, health claims, and marketing and advertising to children. A number of nutrient profile models have now been developed by research scientists, regulatory agencies, and by the food industry. Whereas some of these models have focused on nutrients to limit, others have emphasized nutrients known to be beneficial to health, or some combination of both. Although nutrient profile models are often tailored to specific goals, the development process ought to follow the same science-driven rules. These include the selection of index nutrients and reference amounts, the development of an appropriate algorithm for calculating nutrient density, and the validation of the chosen nutrient profile model against healthy diets. It is extremely important that nutrient profiles be validated rather than merely compared to prevailing public opinion. Regulatory agencies should act only when they are satisfied that the scientific process has been followed, that the algorithms are transparent, and that the profile model has been validated with respect to objective measures of a healthy diet.*

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## The Nutrient Rich Foods (NRF) Index

$$\text{NRF9.3} = \sum_{i=9} (\% \text{DV} / 100 \text{kcal}) - \sum_{i=3} (\% \text{DV} / 100 \text{kcal})$$



Drewnowski, Fulgoni. Nutr Rev 2008

# A family of NRFn.3 profiling models

NR	Macronutrients	Vitamins	Minerals	Reference
<b><i>Nutrients to encourage – positive NRn subscore</i></b>				
<b>NR5</b>	Protein, fiber	Vit C	Ca, Fe	AFSSA 2008
<b>Priority</b>	Protein (PDCAAS)	Folate, vit A, vit B <sub>12</sub>	Ca, Fe, Zn	Beal et al.
<b>NR6</b>	Protein, fiber	Vit A, C	Ca, Fe	Drewnowski et al 2008
<b>NR9</b>	Protein, fiber	Vit A, C, E (D)	Ca, Fe, Mg, K	Drewnowski et al 2008
<b>NR12</b>	Protein, fiber	Vit A, C, E, B <sub>1</sub> , B <sub>2</sub> , B <sub>12</sub>	Ca, Fe, Zn, K	Drewnowski et al 2008
<b>NR14</b>	Protein, fiber	Vit C, D, E, B <sub>1</sub> , B <sub>2</sub> , B <sub>12</sub> , , folate	Ca, Fe, Zn, K	Drewnowski et al 2008
<b>NNR15</b>	Pro, fiber, MUFA	Vit C, D, E, B <sub>1</sub> , B <sub>2</sub> , B <sub>12</sub> , folate	Ca, Fe, Zn, K	Drewnowski 2005
<b><i>Nutrients to limit – negative LIM subscore</i></b>				
<b>LIM</b>	<b>Saturated fat, added sugar</b>		<b>Sodium (Na)</b>	Drewnowski 2008, Darmon 2006
<b>LIMt</b>	<b>Saturated fat, total sugar</b>		<b>Sodium (Na)</b>	Drewnowski 2008, Darmon 2006

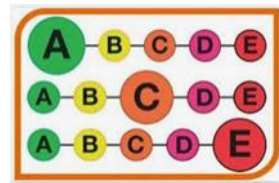
Nutrient standards from FDA, Andes, WHO, FAO,

$$\text{NRFn.3} = \text{NRn} - \text{LIM}$$



# Nutrient profiling for LMIC?

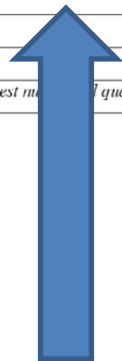
- The purpose of nutrient profiling is to promote dietary guidelines and improve population health.
- HIC health issues are obesity, diabetes, and CVD. Dietary guidelines recommend reducing calories, fat, sugar and salt.
- Nutrient density is defined by the *absence* of calories, fat, sugar and salt.
- Should this be true for LMIC where undernutrition and hidden hunger remain a problem?
- Is water the “highest nutritional quality” beverage for Africa?



Foods (points)	Beverages (points)	Colour	
Min to -1	Water	Dark green	Highest nutritional quality
0 to 2	Min to 1	Light green	
3 to 10	2 to 5	Yellow	
11 to 18	6 to 9	Light orange	
19 to max	10 to max	Dark orange	Lowest nutritional quality

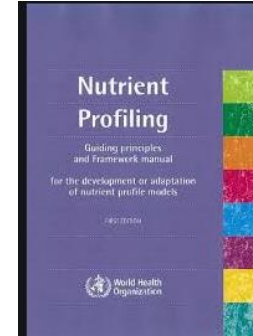
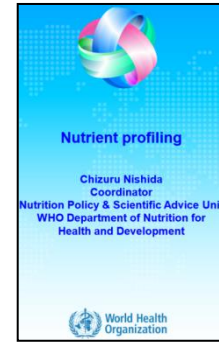


Santé Publique France 2017, Nutri-Score Logo



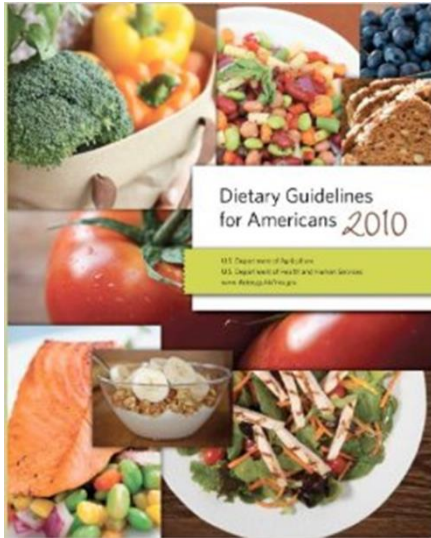
# Summary: nutrient profiling metrics

- Educational and Regulatory
  - Front-of-pack letters, symbols, and logos.
  - Nutrition or health claims (EU, US).
  - Marketing to children (FSA-Ofcom)
- Innovation and reformulation:
  - Product (re)formulation by food industry.
  - Screening of product portfolios (ATNI).
- Development of new metrics for:
  - Affordable nutrient density
  - Environmental impact (GHGE)
  - Shared social value.



# Two:

## What is *affordable* nutrient density?



Nutrients are expensive. Calories are not.

Low nutrient density, 2000 kcal

**\$3.52**

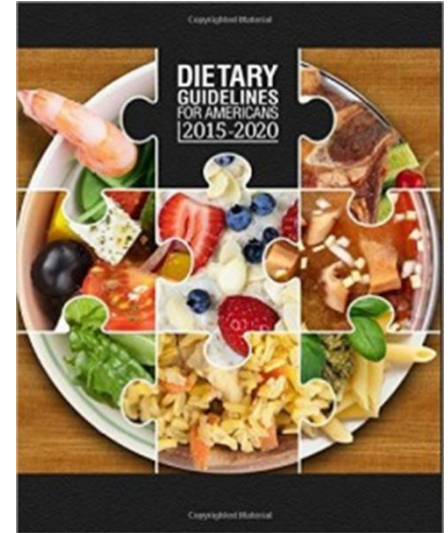


High nutrient density, 2000 kcal

**\$36.32**



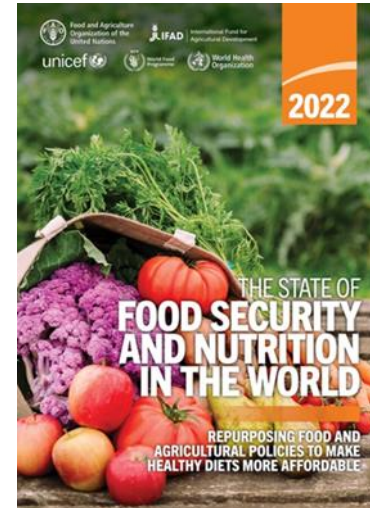
Monsivais, P. and Drewnowski, A. 2007. The Rising Cost of Low-Energy-Density Foods. *Journal of American Dietetic Association* 107: 2071-2076.



# Food expenditures determine nutrient density

A new focus on *affordable* nutrient density

Energy sufficient	Nutrient adequate (minimum diversity)	Healthy (FAO/Dietary Guidelines)
Starchy staples	Starchy staples	Whole grains
Vegetable oils	Animal source foods	Total protein foods, dairy, seafood
Sugar	Legumes	Legumes, beans, plant proteins
	Vegetables	Vegetables (dark green)
	Fruits	Fruits (whole)
	Fats and oils	PUFA+MUFA/SFA ratio
		Limit starchy staples, sugar, satfat
Lowest cost ~1\$	Medium cost 3\$	Highest cost 5\$ (FAO report)

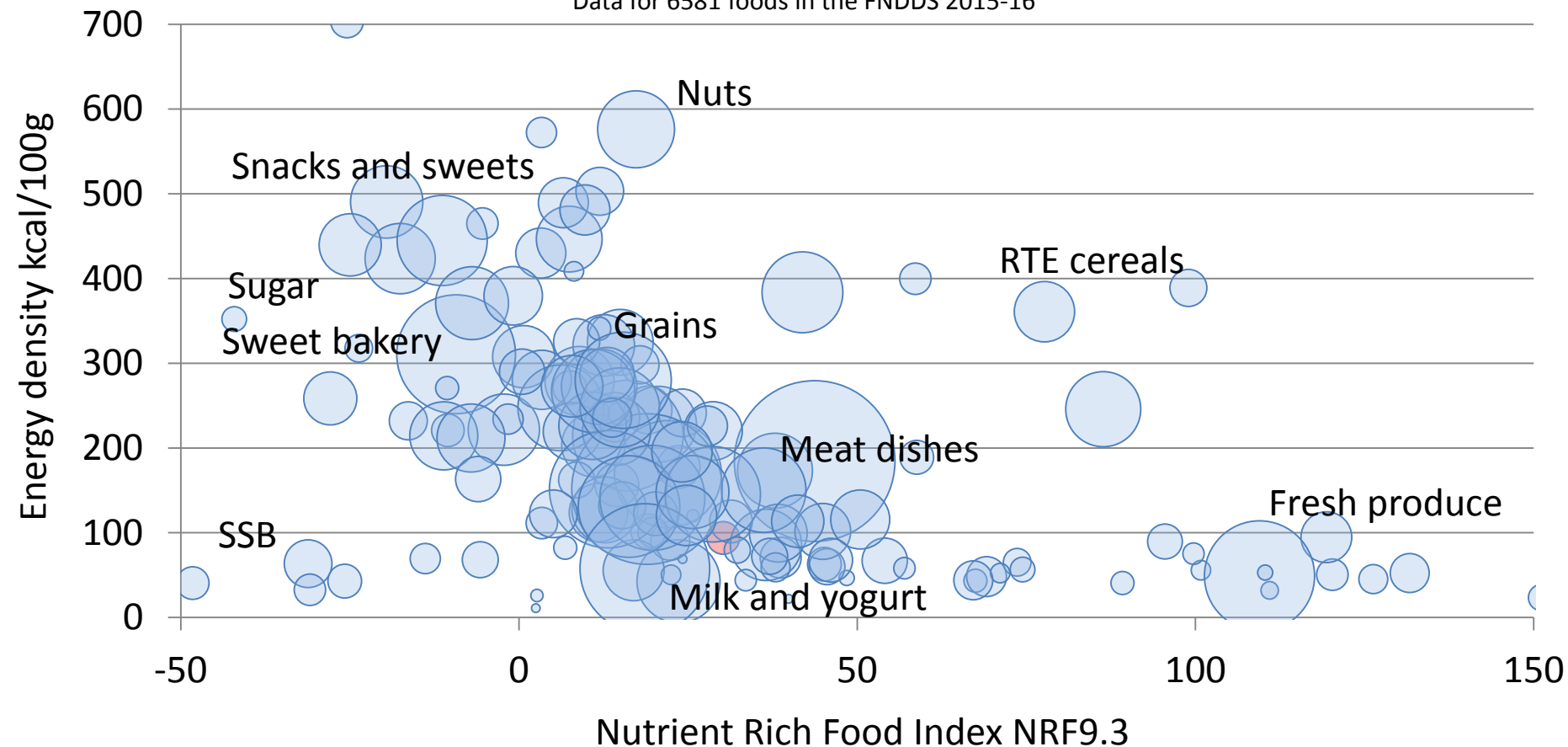


Will Masters: Food Price in Nutrition project



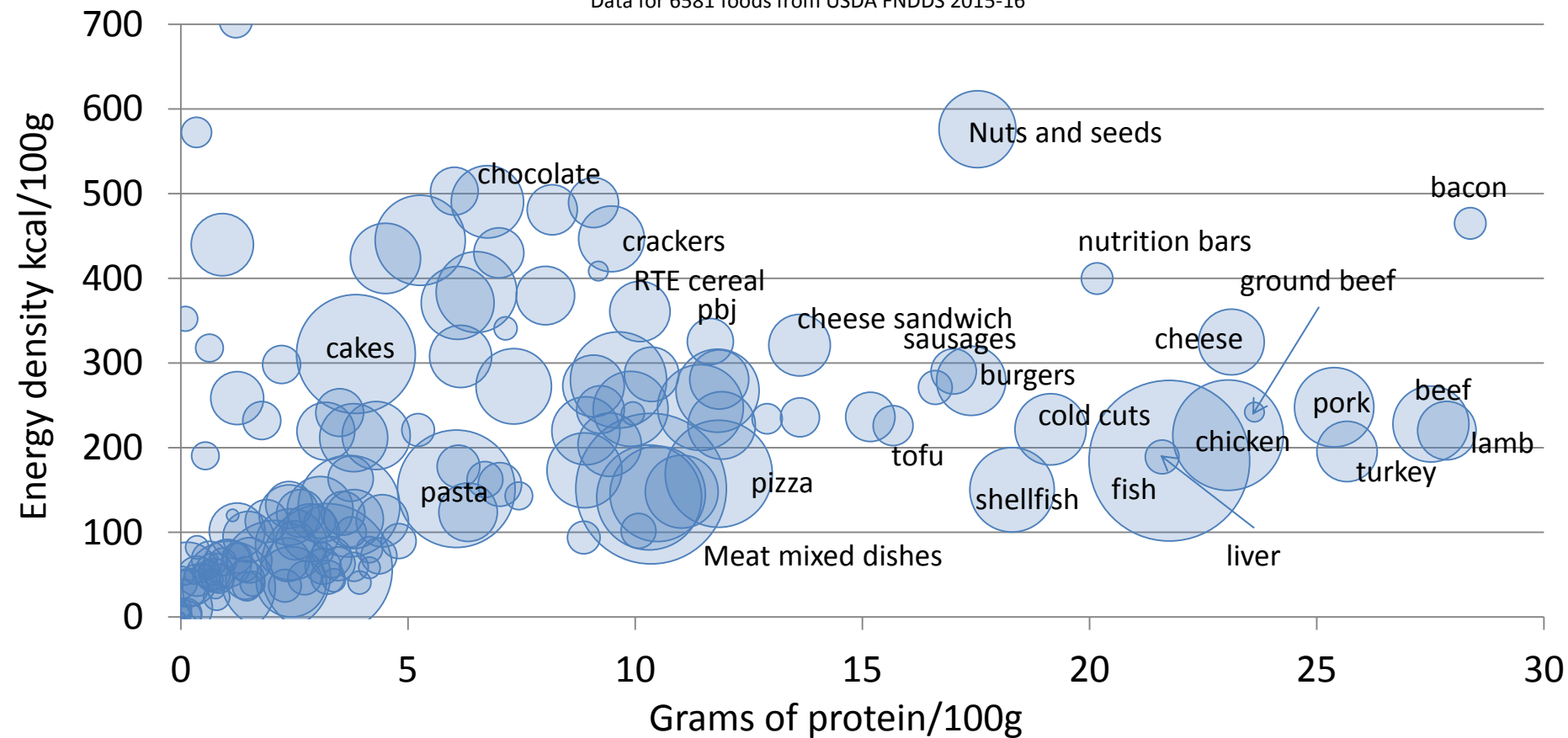
# NRF9.3 nutrient density of 6581 foods

Data for 6581 foods in the FNDDS 2015-16



# Focus on affordable protein: animal and plant

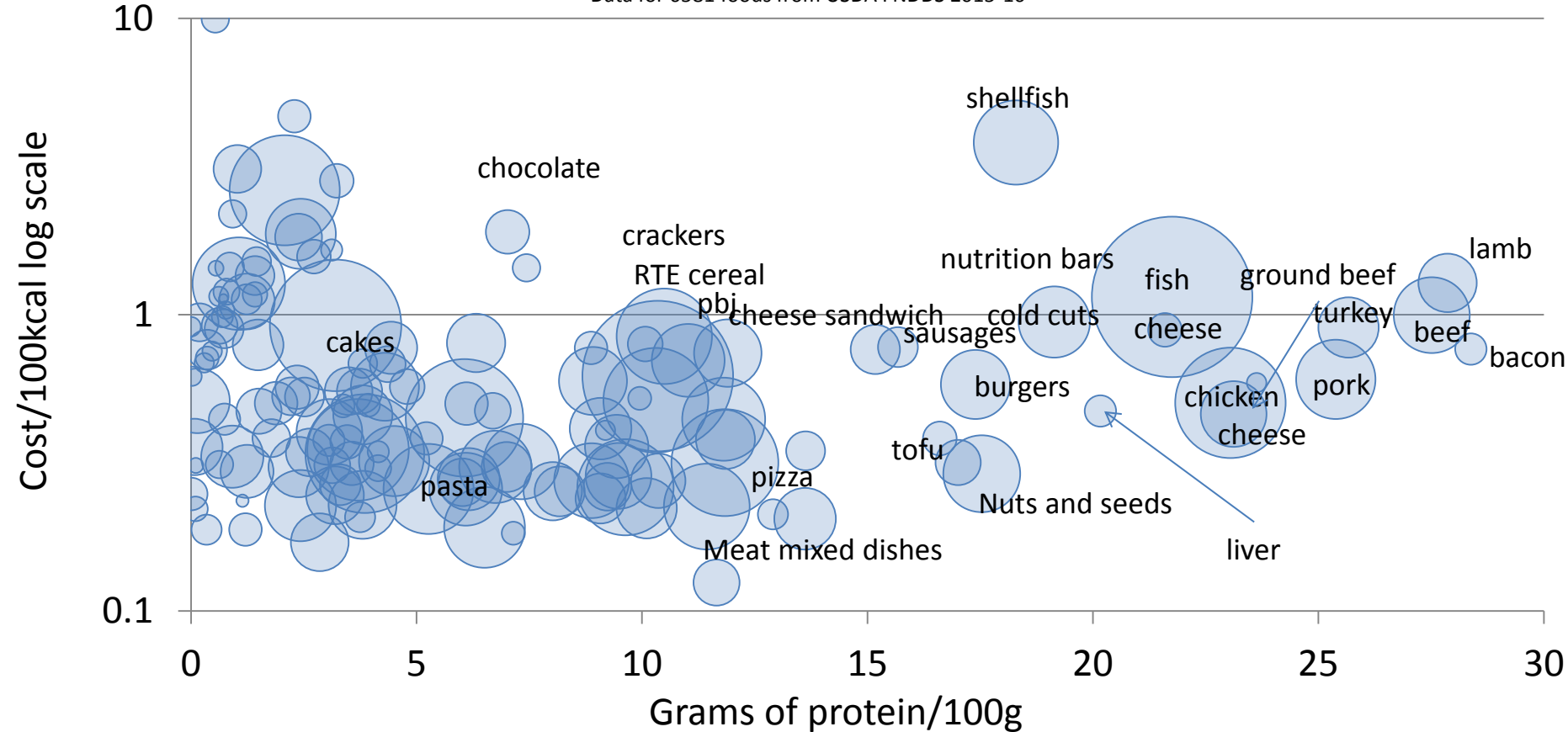
Data for 6581 foods from USDA FNDDS 2015-16



Size of bubble denotes number of foods in each USDA WWEIA category

# Focus on affordable protein: animal and plant

Data for 6581 foods from USDA FNDDS 2015-16



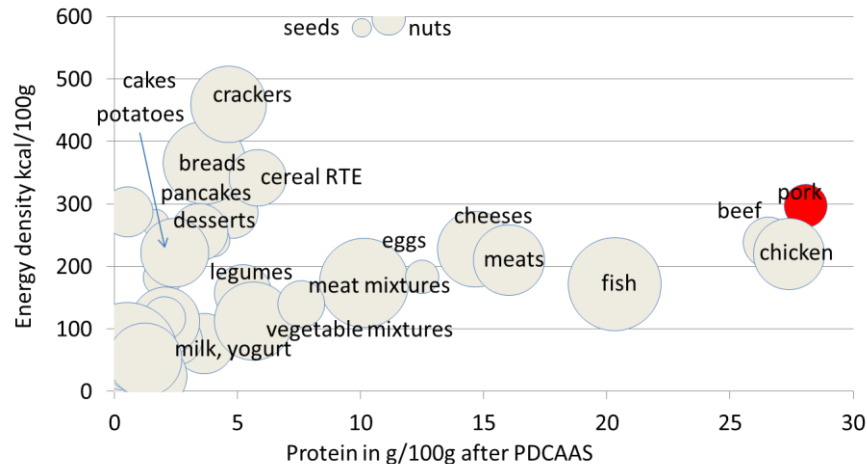
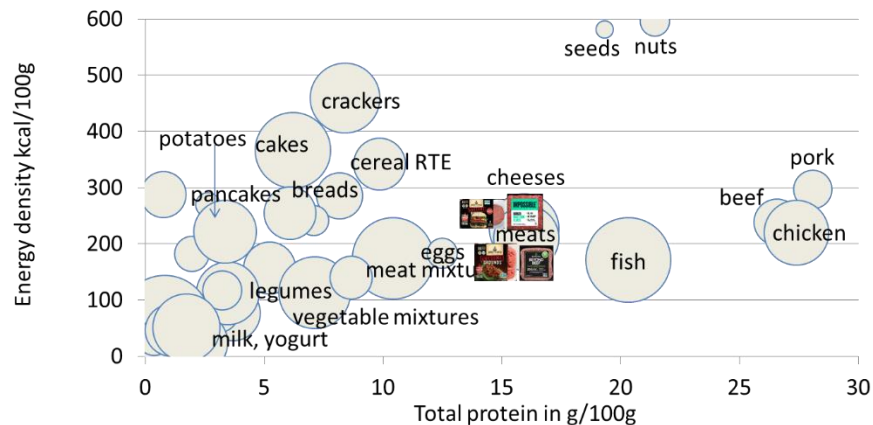
Size of bubble denotes number of foods in each USDA WWEIA category

# The protein quality issue: PDCAAS

Protein Digestibility Corrected Amino Acid Score (PDCAAS)

Protein source	Factor	Protein source	Factor
Cow's milk, eggs	1.0	Peas/legumes	0.70
Casein, whey	1.0	Fruits, fresh	0.64
Pork	0.98	Cereals	0.59
Beef	0.92	Nuts (pecans)	0.71
Soy	0.91-1.0	Peanuts	0.52
Chickpeas, soybeans	0.78	Rice	0.50
Black beans	0.75	Dried fruit	0.48
Vegetables	0.73	Wheat	0.42

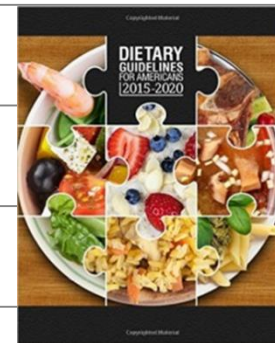
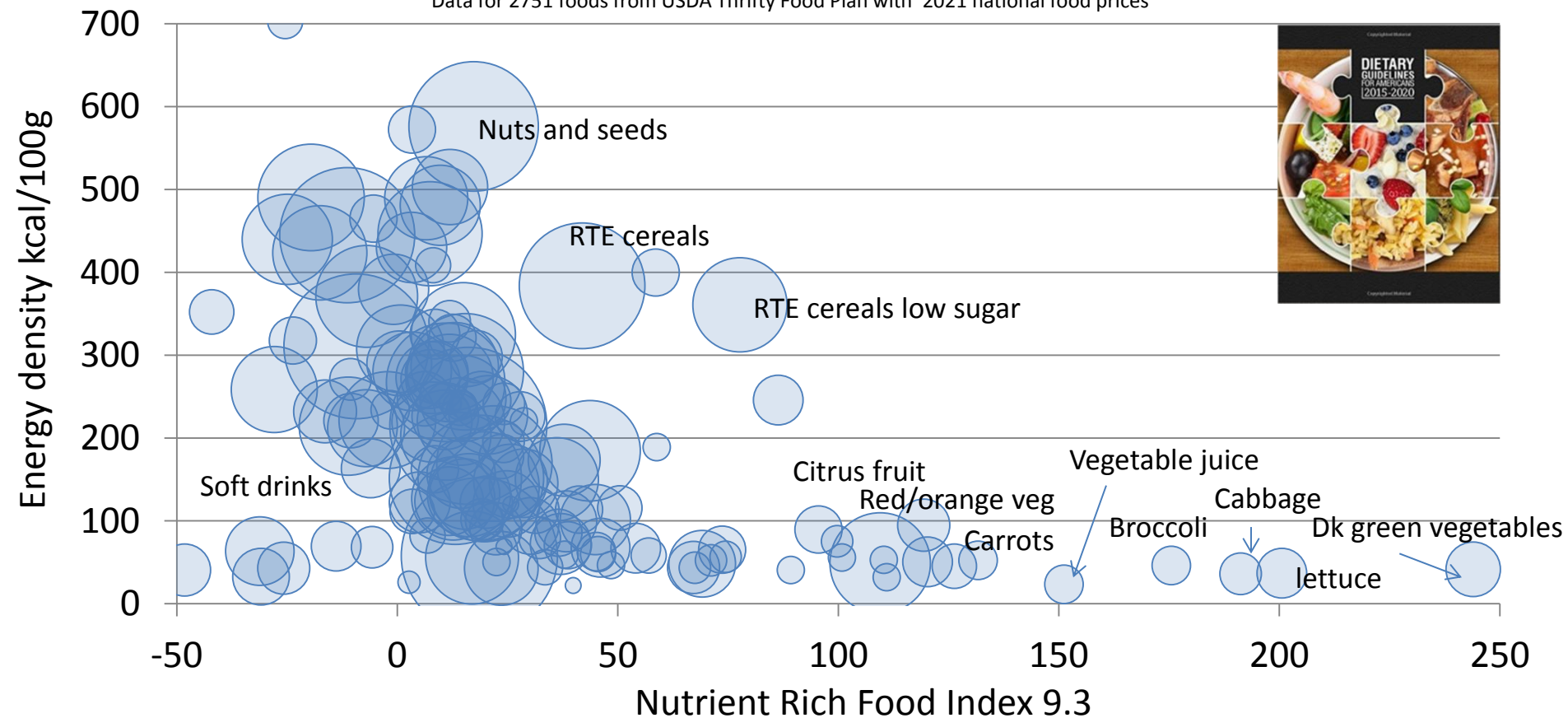
Animal proteins are not affected by PDCAAS - compare e.g. relative places for nuts and seeds and grains after PDCAAS



Size of bubble denotes number of foods in each WWEIA category

# Yes, fresh produce is nutrient rich

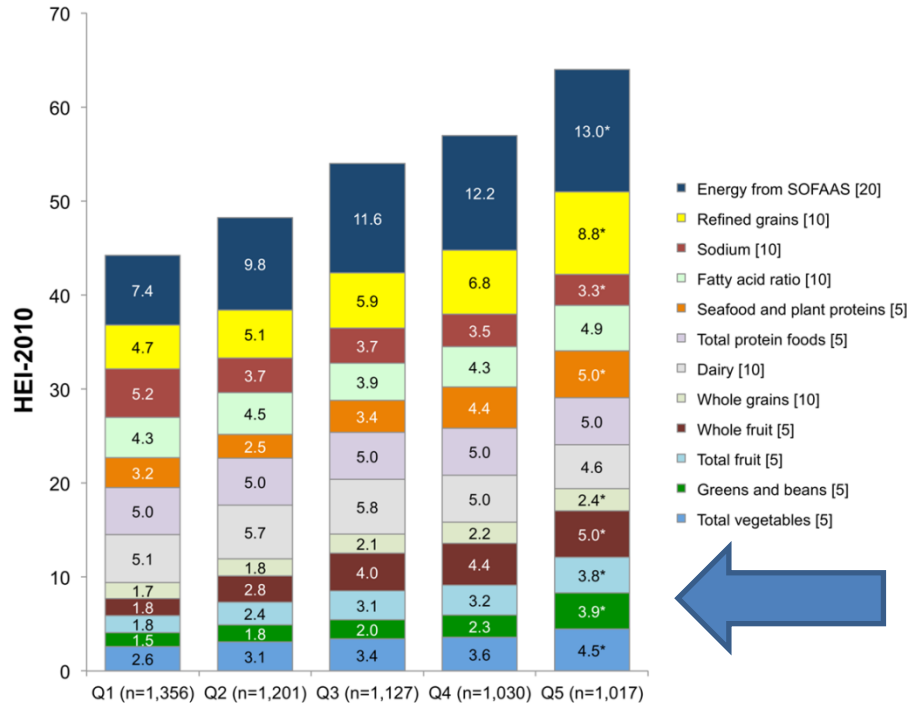
Data for 2751 foods from USDA Thrifty Food Plan with 2021 national food prices



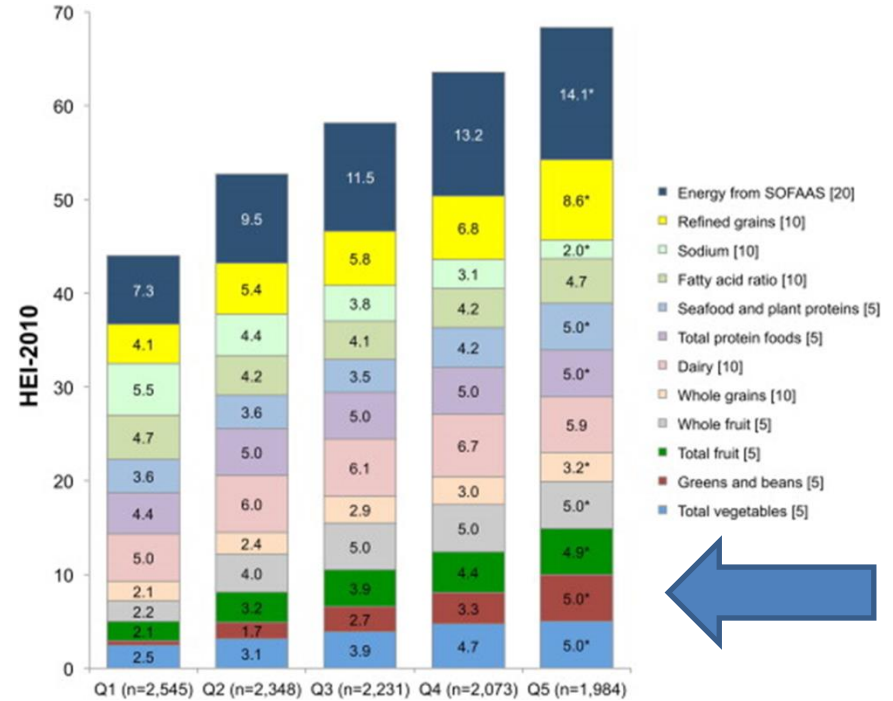


# Healthier diets cost more

HEI 2010 scores by diet cost quintiles Rehm et al Preventive Medicine 2015



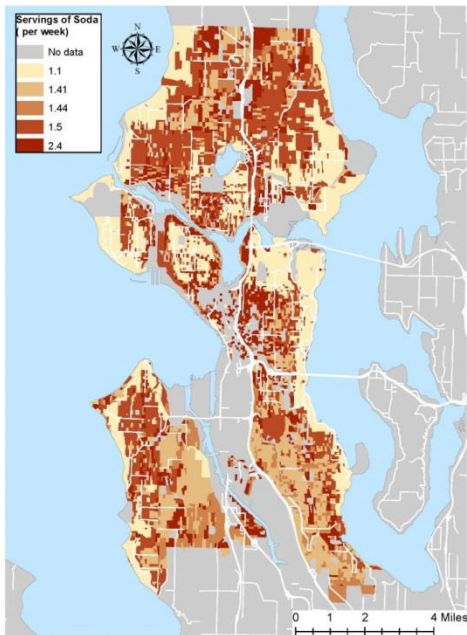
Men



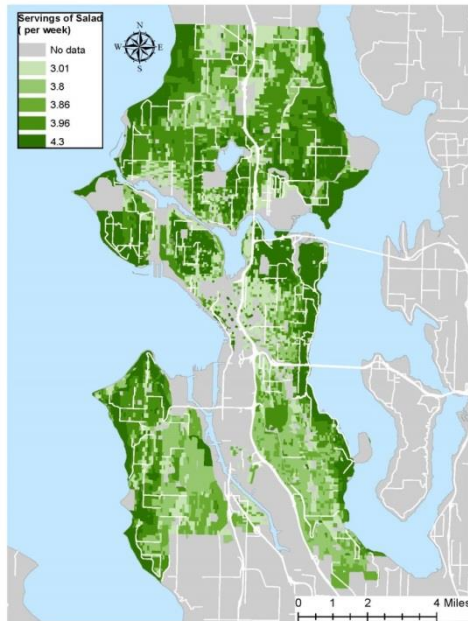
Women

# Diet quality depends on where you live

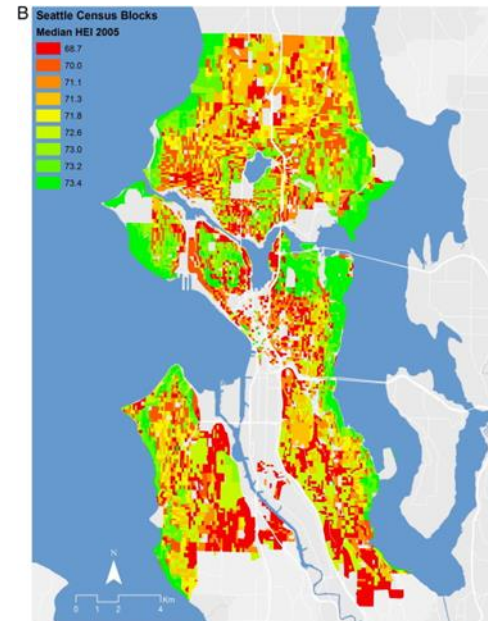
Soda (SSB) and salad consumption (servings/wk) and HEI scores by Seattle census block



Soda drinkers



Salad eaters



HEI 2010 diet quality

Soda, salad, and socioeconomic status: Findings from the Seattle Obesity Study (SOS)

Adam Drewnowski<sup>a,b</sup>, James Buszkiewicz<sup>a,\*</sup>, Anju Aggarwal<sup>b</sup>

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<sup>b</sup> Center for Public Health Nutrition, School of Public Health, University of Washington, Seattle, WA, USA

# Three:

## Nutrition sensitive Lifecycle Analysis nLCA



# FAO 2021 report on nLCA



- Lifecycle assessments (LCA) evaluate the environmental impact of different products, usually on mass-volume basis.
- **The main function/purpose of food items is to provide calories and nutrients – not weight.**
- Nutrition provided by different food items varies widely on a mass/volume basis
- We need to define the all-important nutritional ‘functional unit’ (FU) for nLCA analyses.
- **We need a nutritional LCA (nLCA). What will it be?**

• FAO report: 30 experts from 18 countries, May-Nov 2021.

# Plants will save the planet: EAT-Lancet

## The Planetary Health Diet

The Planetary Health Plate



#foodcanfixit #EATLancet

	Macronutrient intake grams per day (possible range)	Caloric intake kcal per day
Whole grains Rice, wheat, corn and other	232	811
Tubers or starchy vegetables Potatoes and cassava	50 (0-100)	39
Vegetables All vegetables	300 (200-600)	78
Fruits All fruits	200 (100-300)	126
Dairy foods Whole milk or equivalents	250 (0-500)	153
Protein sources		
Beef, lamb and pork	14 (0-28)	30
Chicken and other poultry	29 (0-58)	62
Eggs	13 (0-25)	19
Fish	28 (0-100)	40
Legumes	75 (0-100)	284
Nuts	50 (0-75)	291
Added fats		
Unsaturated oils	40 (20-80)	354
Saturated oils	11.8 (0-11.8)	96
Added sugars All sugars	31 (0-31)	120

Rice, wheat, corn  
Potatoes, cassava  
Vegetables,  
Fruits

Dairy 153 kcal

Beef, pork – 30 kcal  
Legumes, nuts – 575 kcal

Health and nutritional aspects of sustainable diet strategies and their association with environmental impacts: a global modelling analysis with country-level detail



Marco Springmann, Keith Wiebe, Daniel Mason-D'Croz, Timothy B Sulser, Mike Rayner, Peter Scarborough



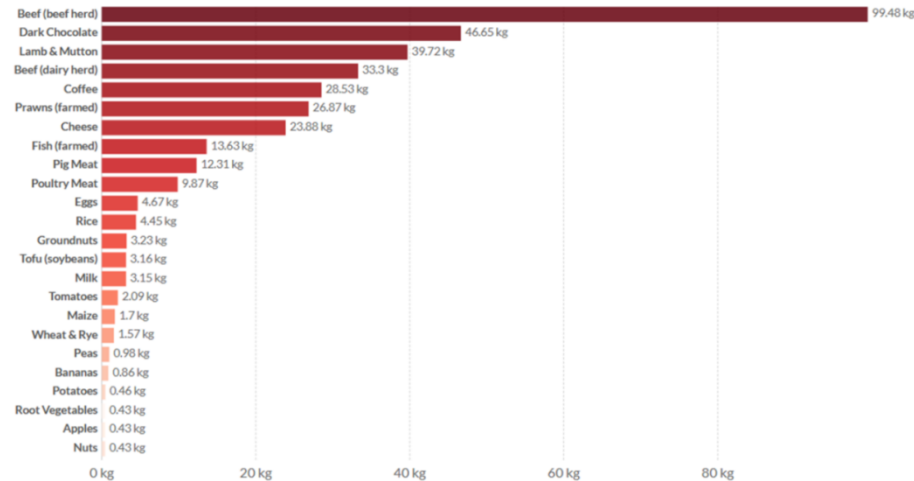
# Environmental cost is measured per kilo

The notion that all plant foods are planet friendly rests on the GHGE per kg metric

## Greenhouse gas emissions per kilogram of food product

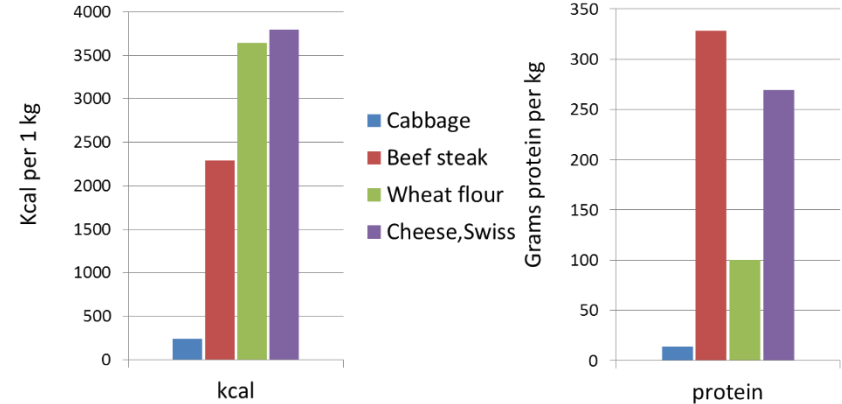
Greenhouse gas emissions are measured in kilograms of carbon dioxide equivalents (kgCO<sub>2</sub>e) per kilogram of food product. This means non-CO<sub>2</sub> greenhouse gases are included and weighted by their relative warming impact.

+ Add food



Source: Poore, J. & Nemecek, T. (2018). Reducing food's environmental impacts through producers and consumers. [OurWorldInData.org/environmental-impacts-of-food](https://www.nature.com/articles/s41560-018-0659-8) • CC BY  
Note: Data represents the global average greenhouse gas emissions from food products based on a large meta-analysis of food production covering 38,700 commercially viable farms in 119 countries.

Kilogram is not a good metric of nutrition

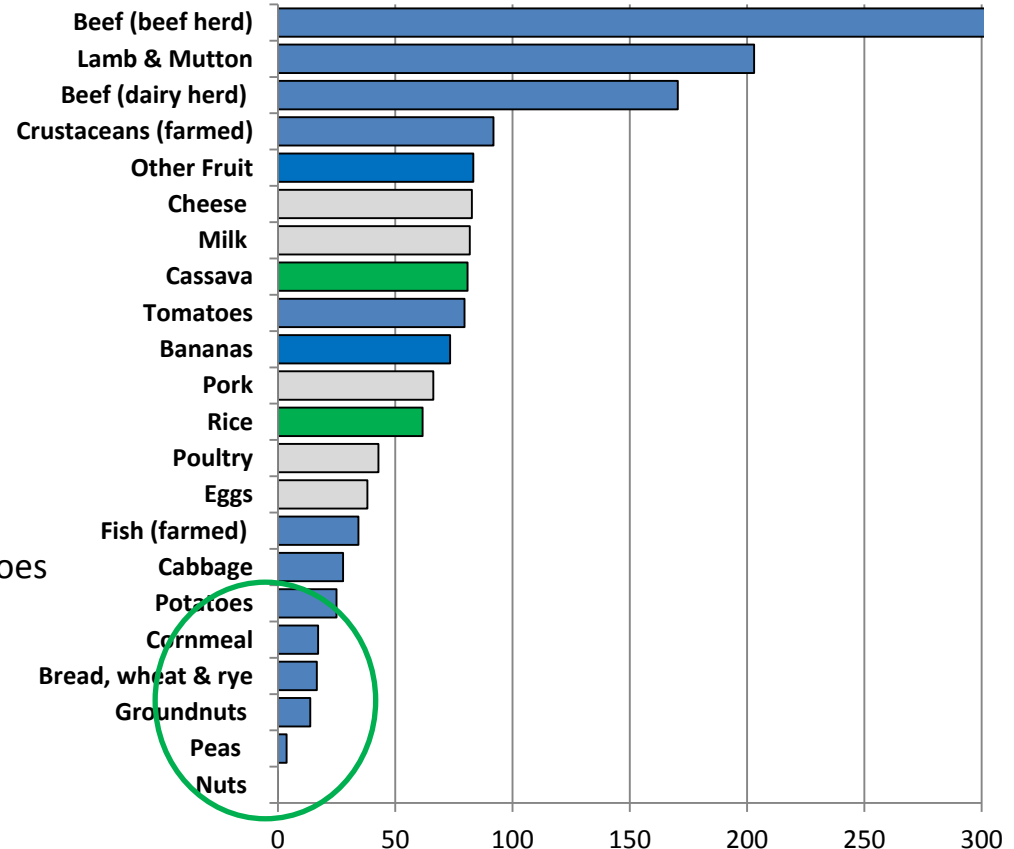


# Median GHGE per 1000g PDCAAS protein

Recalculated data from Poore and Nemecek 2018

## The Planetary Health Diet

	Macronutrient intake grams per day (possible range)	Caloric intake kcal per day
Whole grains <i>Rice, wheat, corn and other</i>	232	911
Tubers or starchy vegetables <i>Potatoes and cassava</i>	90 (0–100)	39
Vegetables <i>All vegetables</i>	309 (200–600)	79
Fruits <i>All fruits</i>	200 (100–300)	126
Dairy foods <i>Whole milk or equivalents</i>	259 (0–500)	153
Protein sources		
<i>Beef, lamb and pork</i>	14 (0–28)	30
<i>Chicken and other poultry</i>	29 (0–58)	62
<i>Eggs</i>	13 (0–25)	19
<i>Fish</i>	38 (0–100)	40
<i>Legumes</i>	75 (0–100)	284
<i>Nuts</i>	98 (0–179)	291
Added fats		
<i>Unsaturated oils</i>	49 (20–80)	354
<i>Saturated oils</i>	11.8 (0–11.8)	96
Added sugars <i>All sugars</i>	31 (0–31)	120



- Planet friendly protein
  - Nuts, peas, peanuts, bread, corn, potatoes
  - Cassava < milk, cheese
  - Rice < pork, poultry, eggs

# FAO proposes novel functional units - nFU

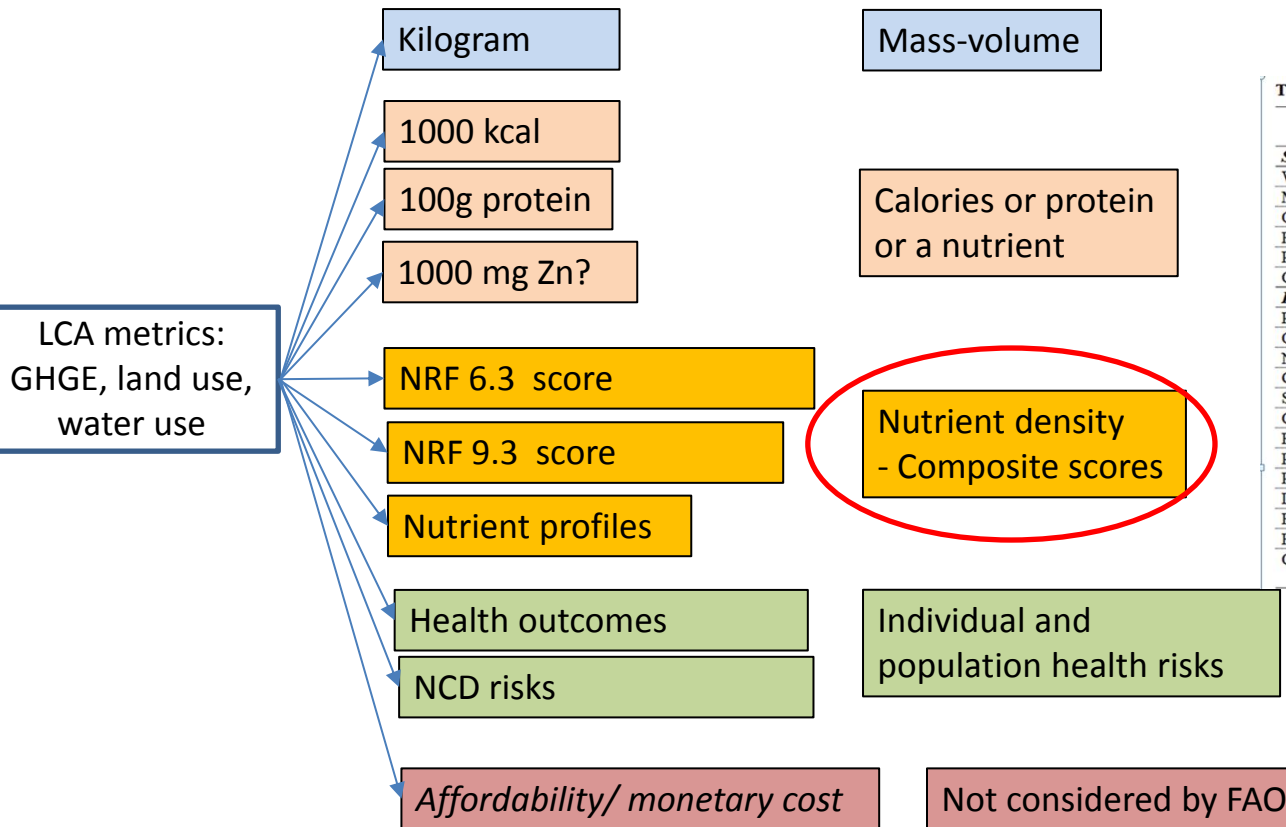



Table S1. Functional units (FUs) used.

	Mass / Volume FU	Nutrition FU	Nutrient Density
<b>Starch-Rich</b>			
Wheat & Rye	1 kg of bread (variable protein wheat)	1000 kcal energy	2605 kcal kg <sup>-1</sup>
Maize	1 kg of meal (for polenta)		416 kcal kg <sup>-1</sup>
Oats	1 kg of rolled oats		2605 kcal kg <sup>-1</sup>
Rice	1 kg of full grain white or brown rice		3685 kcal kg <sup>-1</sup>
Potatoes	1 kg of soil free tuber		730 kcal kg <sup>-1</sup>
Cassava	1 kg of soil free tuber		975 kcal kg <sup>-1</sup>
<b>Protein-Rich</b>			
Peas	1 kg of dry pea without pod	100 g protein	215 g kg <sup>-1</sup>
Other Pulses	1 kg of dry pulse without pod		220 g kg <sup>-1</sup>
Nuts	1 kg of shell free, dry nut		160 g kg <sup>-1</sup>
Groundnuts	1 kg of shell free, roasted nut		260 g kg <sup>-1</sup>
Soybeans	1 kg of tofu (~16% protein)		160 g kg <sup>-1</sup>
Cheese	1 kg of cheese		225 g kg <sup>-1</sup>
Eggs	1 kg of eggs		110 g kg <sup>-1</sup>
Poultry Meat			175 g kg <sup>-1</sup>
Pig Meat	1 kg of fat and bone-free meat and		160 g kg <sup>-1</sup>
Lamb & Mutton	edible offal		200 g kg <sup>-1</sup>
Beef			200 g kg <sup>-1</sup>
Fish	1 kg of edible fish		230 g kg <sup>-1</sup>
Crustaceans	1 kg of head-free meat (shell-free for large shrimp)		150 g kg <sup>-1</sup>

# NRFn.3 nutrient profiles as the new nFU?

**Table 12:** Examples of greenhouse gas emissions (kg CO<sub>2</sub>e) of various food items across a selection of functional units based on NRF indices



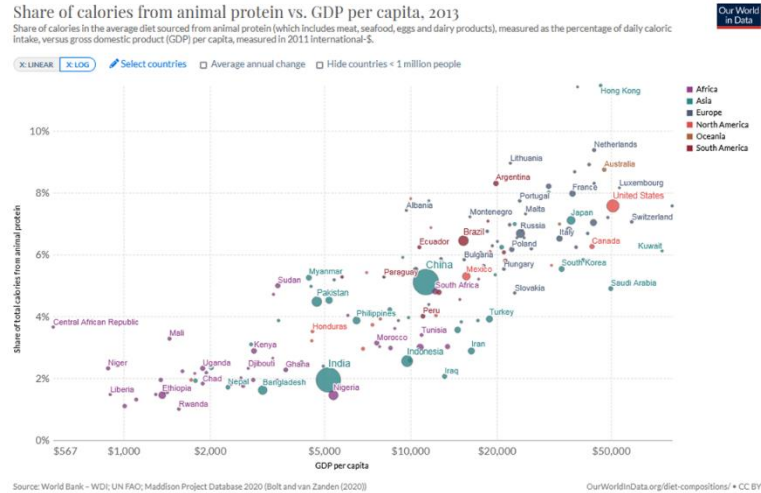
Food item	Type of food	kg CO <sub>2</sub> e/NRF 6.0	kg CO <sub>2</sub> e/NRF 9.3	kg CO <sub>2</sub> e/NRF 9.3 (all sugars)	kg CO <sub>2</sub> e/NRF 11.0	kg CO <sub>2</sub> e/NRF 15.3	kg CO <sub>2</sub> e/NRF 20.3
Ham shoulder medium fat boiled	Red meat	1.52	2.71	2.80	0.79	0.79	0.68
Beef rump steak prepared	Red meat	4.15	2.76	2.76	1.29	1.20	1.02
Potatoes w/o skins boiled average	Starchy vegetables	0.07	0.06	0.06	0.06	0.05	0.05
Eggs (chicken) boiled average	Eggs	0.59	0.44	0.44	0.22	0.15	0.14
Chicken with skin prepared	Poultry	2.41	2.76	2.76	1.22	1.15	0.74
Milk whole	Dairy	0.82	0.83	1.37	0.35	0.38	0.34
Milk skimmed	Dairy	0.87	0.62	0.94	0.35	0.33	0.30
Cheese Gouda 48+ average	Dairy	0.70	1.70	1.70	0.41	0.52	0.47
Shrimps Dutch peeled boiled	Fish	2.91	2.19	2.20	0.19	0.20	0.19

Four:  
The two protein transitions



# The two protein transitions: animal vs. plant

- Low-income countries replace plant with animal proteins – for reasons of nutrient adequacy and better health.
- High income countries replace animal proteins with plant proteins – also for reasons of nutrient density and better health (tipping point at >40,000 USD?).
- This is predicted by Bennett's Law 1941.
- HIC efforts to reduce animal proteins may be health oriented but may also reflect waning purchasing power of Western societies.



# Animal protein and plant protein choices in SE Asia



ACN Bali, 4-7 Aug 2019

## Socio Cultural Research in Protein Transition (SCRIPT)

**Protein transition:**  
bridging theoretical models to  
enhance the link between nutrition  
and public health policies

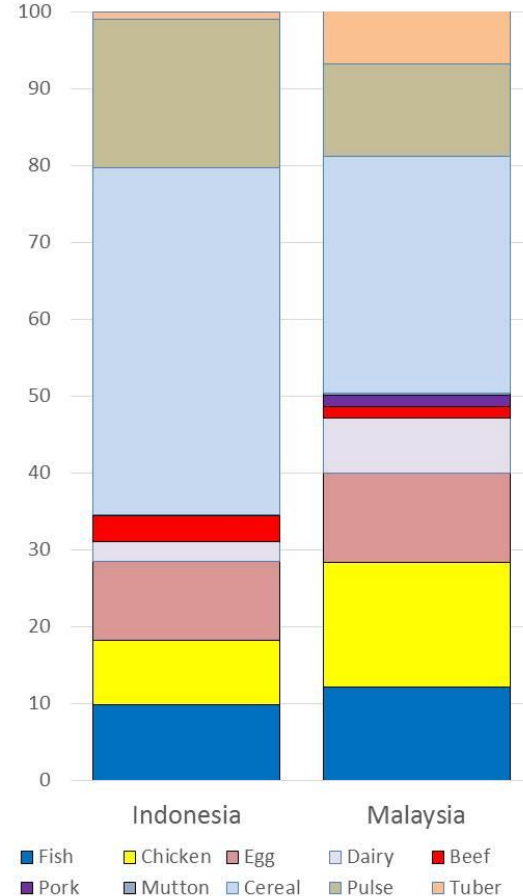


Prof. Dr. Jean-Pierre Poulain,

Dr. Cyrill Laporte, Dr. Elise Line Mognard, Dr. Helda Khusun, EmeritusProf. Dr. Mohd Ismail Noor, Prof. Dr. Norimah A. Karim, Associate Prof. Dr. Laurence Tibère, Ari Ragavan, Roselyne Anggraini, Dr. Judhiastuty Februhartanty, Yasmine Alem, Prof Dr. Neethiananthan, Prof. Dr. Adam Drewnowski



India GDP 1,900 USD  
Indonesia GDP 3,870 USD  
Malaysia GDP 10,402 USD  
China GDP 10,500 USD



> Front Nutr. 2022 Feb; 11:9762459. doi: 10.3389/fnut.2022.762459. eCollection 2022.

## Animal and Plant Protein Food Sources in Indonesia Differ Across Socio-Demographic Groups: Socio-Cultural Research in Protein Transition in Indonesia and Malaysia

Helda Khusun<sup>1</sup>, Judhiastuty Februhartanty<sup>1</sup>, Roselyne Anggraini<sup>1</sup>, Elise Mognard<sup>2,3</sup>, Yasmine Alem<sup>2,3,4</sup>, Mohd Ismail Noor<sup>5</sup>, Norimah Karim<sup>6</sup>, Cyrill Laporte<sup>6</sup>, Jean-Pierre Poulain<sup>2,3,4</sup>, Pablo Monsivais<sup>7</sup>, Adam Drewnowski<sup>7</sup>

Affiliations + expand  
PMID: 35242792 PMCID: PMC8886573 DOI: 10.3389/fnut.2022.762459  
Free PMC article

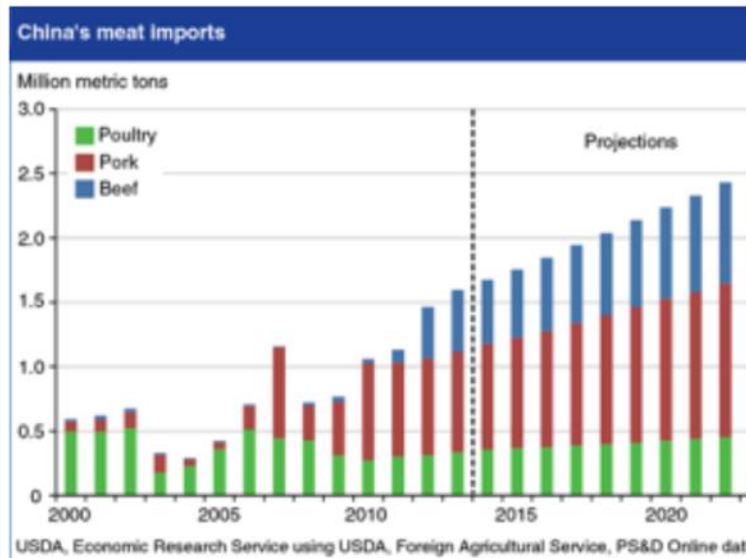
# Growing demand for animal protein: Bennett's Law

## Share of calories from animal protein vs. GDP per capita, 2013

Share of calories in the average diet sourced from animal protein (which includes meat, seafood, eggs and dairy products), measured as the percentage of daily caloric intake, versus gross domestic product (GDP) per capita, measured in 2011 international-\$.  
Our World in Data



Source: World Bank - WDI; UN FAO; Maddison Project Database 2020 (Bolt and van Zanden (2020))



Is there a tipping point around here?

Finally:

The role of minimally processed  
vs. processed and ultra-processed  
foods

# Foods classified as ultra-processed

- Percent energy from ultra-processed foods (UPF) has been linked to higher risks of obesity, type 2 diabetes, metabolic syndrome, hypertension, cardiovascular disease, depressive symptoms, cancer, and all-cause mortality.
- What is the connection?**



> PLoS Med. 2020 Aug 27;17(8):e1003256. doi: 10.1371/journal.pmed.1003256. eCollection 2020 Aug.

## Ultra-processed food intake in association with BMI change and risk of overweight and obesity: A prospective analysis of the French NutriNet-Santé cohort

Marie Beslay<sup>1</sup>, Bernard Srour<sup>1</sup>, Caroline Méjean<sup>2</sup>, Benjamin Allès<sup>1</sup>, Thibault Fiolet<sup>1</sup>, Charlotte Debras<sup>1</sup>, Eloi Chazelas<sup>1</sup>, Mélanie Deschasaux<sup>1</sup>, Méyomo Gaelle Wendeu-Foyet<sup>1</sup>, Serge Hercberg<sup>1,3</sup>, Pilar Galan<sup>1</sup>, Carlos A Monteiro<sup>4</sup>, Valérie Deschamps<sup>5</sup>, Giovanna Calixto Andrade<sup>1,6</sup>, Emmanuelle Kesse-Guyot<sup>1</sup>, Chantal Julia<sup>1,3</sup>, Mathilde Touvier<sup>1</sup>

EDITOR'S CHOICE

Ultra-processed food consumption is associated with increased risk of all-cause and cardiovascular mortality in the Moli-sani Study

MariLaura Bonaccio, Augusto Di Castelnuovo, Simona Costanzo, Amalia De Curtis, Mariarosaria Persichillo, Francesco Sofi, Chiara Cerletti, Maria Benedetta Donati, Giovanni de Gaetano, Licia Iacoviello on behalf of the Moli-sani Study Investigators

The American Journal of Clinical Nutrition, Volume 113, Issue 2, February 2021, Pages 446–455, <https://doi.org/10.1093/ajcn/nqaa299>

Published: 18 December 2020 Article history

Observational Study > JAMA Intern Med. 2020 Feb 1;180(2):283–291.

doi: 10.1001/jamainternmed.2019.5942.

## Ultraprocessed Food Consumption and Risk of Type 2 Diabetes Among Participants of the NutriNet-Santé Prospective Cohort

Bernard Srour<sup>1</sup>, Léopold K Fezeu<sup>1</sup>, Emmanuelle Kesse-Guyot<sup>1</sup>, Benjamin Allès<sup>1</sup>, Charlotte Debras<sup>1</sup>, Nathalie Druet-Pecollo<sup>1</sup>, Eloi Chazelas<sup>1</sup>, Mélanie Deschasaux<sup>1</sup>, Serge Hercberg<sup>1,2</sup>, Pilar Galan<sup>1</sup>, Carlos A Monteiro<sup>3</sup>, Chantal Julia<sup>1,2</sup>, Mathilde Touvier<sup>1</sup>

### BMI Global Health "Warning: ultra-processed" — A call for warnings on foods that aren't really foods

Trish Coffey, Alamy Kotte, Shuo Wang, Nandini Mukundali

It's high time that consumers had the opportunity to see ultraproprocessed foods for what they are: foods that are not real foods, containing nutrients that are real nutrients, previously marketed for processed foods, offering claims that are not real claims. Despite the robust evidence that links ultraproprocessed foods to various health consequences,<sup>1,2</sup> our research indicates that the public does not fully understand this group of products, and it suggests that steps should be taken to ensure that consumers are given the information they need to make informed choices.

**Summary box**

- The health harms of ultra-processed foods are well documented, but consumers are not alerted or warned about these risks.
- Increasing public and policy education should acknowledge that diets high in ultra-processed foods are harmful, and policies should aim to reduce their harm.
- Warning labeling as part of labeling or new food packaging is needed to ensure that consumers are given the information they need to make informed choices.



# What is NOVA about, really?

- UPFs are **industrial formulations** of food-derived substances that contain little or no whole food and often include synthetic **flavorings, colorings, emulsifiers, etc.**
- UPF contain **additives** designed to make the final product **palatable or more appealing** (flavors, flavor enhancers, colors, emulsifiers, sweeteners, thickeners etc.
- UPF have unique **non-nutritional attributes**, assembled into ready-to-consume **hyper-palatable** foods, that are **quasi-addictive** and promote overconsumption.
- UPFs are typically **energy-dense** products, high in **calories, added sugar, saturated fats, and salt, and low in dietary fiber, protein, vitamins, and minerals.**

> Public Health Nutr. 2019 Apr;22(5):936-941. doi: 10.1017/S1368980018003762. Epub 2019 Feb 12.

## Ultra-processed foods: what they are and how to identify them

Carlos A Monteiro <sup>1</sup>, Geoffrey Cannon <sup>2</sup>, Renata B Levy <sup>2</sup>, Jean-Claude Moubarac <sup>3</sup>, Maria Lc Louzada <sup>2</sup>, Fernanda Rauber <sup>2</sup>, Neha Khandpur <sup>2</sup>, Gustavo Cediel <sup>2</sup>, Daniela Neri <sup>2</sup>, Euridice Martinez-Steele <sup>2</sup>, Larissa G Baraldi <sup>2</sup>, Patricia C Jaime <sup>1</sup>

## Ultraprocessed foods and cardiovascular health: it's not just about the nutrients

Mark Lawrence

*The American Journal of Clinical Nutrition*, Volume 113, Issue 2, February 2021, Pages 257-258, <https://doi.org/10.1093/ajcn/nqaa333>

Published: 09 December 2020

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*Nutrients*. 2019 Aug; 11(8): 1902.  
Published online 2019 Aug 15. doi: [10.3390/nu11081902](https://doi.org/10.3390/nu11081902)

PMCID: PMC6723973  
PMID: [31443142](https://pubmed.ncbi.nlm.nih.gov/31443142/)

## Ultra-Processed Foods Are Not “Real Food” but Really Affect Your Health

Amelia Mann<sup>1,2,3</sup>

## Ultraprocessed food consumption and risk of overweight and obesity: the University of Navarra Follow-Up (SUN) cohort study

Raquel de Deus Mendonça, Adriano Marçal Pimenta, Alfredo Gea, Carmen de la Fuente-Arillaga, Miguel Angel Martinez-Gonzalez, Aline Cristine Souza Lopes, Maira Bes-Rastrollo

*The American Journal of Clinical Nutrition*, Volume 104, Issue 5, November 2016, Pages 1433-1440, <https://doi-org.offcampus.lib.washington.edu/10.3945/ajcn.116.135004>

Published: 12 October 2016 Article history

# NOVA categories in 2015-16 FNDDES

Ultra-processed food consumption among US adults from 2001 to 2018

Filippa Juul , Niyati Parekh, Euridice Martinez-Steele, Carlos Augusto Monteiro, Virginia W Chang

*The American Journal of Clinical Nutrition*, Volume 115, Issue 1, January 2022, Pages 211-221, <https://doi-org.offcampus.lib.washington.edu/10.1093/ajcn/nqab305>

Published: 14 October 2021 [Article history](#)

Juul et al. published in AJCN January 2022.

Data codes available on application and approval.

NOVA	Examples
Unprocessed	Fresh, dry, or frozen fruit, vegetables, grains, legumes, meat, fish, and milk;
Processed	Canned fish, vegetables, artisanal cheeses, and products made by adding salt, sugar, oil, or other culinary ingredients to minimally processed foods
Ultra-processed	Instant and canned soups; reconstituted meat and fish; ready-made sauces, gravies, and dressings; French fries and chips, RTE and dry-mix desserts; confectionery; sweet and savory snacks, granola and protein bars, sugar sweetened and diet soda, fruit drinks, bottled tea and coffee, energy drinks, and dairy-based drinks; flavored yogurt; commercial cakes, cookies, and pies; dry cake and pancake mixes; breads; sweet breakfast cereals; frozen and RTE meals; ice cream, frozen yogurt, ices; meatless patties and fish sticks
Culinary ingredients	Table sugar, oils, fats, and salt

# Are NOVA assignments consistent?



NOVA category assignments for 8032 FNDDS 2015-16 foods published in Nature Food 2021

75216120	3000_Vegetables	Corn, yellow, cooked, NS as to form, fat added in cooking, NS as to type of fat	30	4.5	B	4
75216122	3000_Vegetables	Corn, yellow, cooked, from frozen, fat added in cooking, NS as to type of fat	30	4.5	B	4
		... with margarine	30	4	B	4
		... fast food, with gravy	30	4	C	4
		... fresh, peel not eaten, made with butter	30	4	C	4
		... fresh, peel not eaten, made with butter	30	4	C	4
		... fresh, NFS	29	4	C	4
		... fresh, made with milk	29	4	C	4
		... fresh, NFS	29	3.5	C	4
		... h, batter-dipped, baked or fried	29	3	C	4
		... h fresh, with meat	29	3.5	C	4
		... dry mix, made with milk, with cheese	29	3.5	C	4
		... ten, with vegetables	29	4	C	4
		... t eaten, with butter	29	4	C	4
		... ten, with sour cream	29	4	C	4
		... Corn with peppers, red or green, cooked, made with butter	29	4.5	B	4
		... Corn, yellow and white, cooked, NS as to form, NS as to fat added in cooking	28	4.5	B	4
		... Corn, yellow and white, cooked, from frozen, NS as to fat added in cooking	28	4.5	B	4
		... Corn, yellow and white, cooked, NS as to form, fat added in cooking, NS as to type of fat	28	4.5	B	4
		... Corn, yellow and white, cooked, from frozen, fat added in cooking, NS as to type of fat	28	4.5	B	4
		... Potato salad with egg, made with any type of fat free dressing	28	4.5	B	4
		... Potato, scalloped, from dry mix	28	3.5	C	4
		... Potato, scalloped, ready-to-heat	28	3.5	D	4
		... Potato from Puerto Rican style stuffed pot roast, with gravy	27	4.5	B	4
		... Potato from Puerto Rican beef stew, with gravy	27	4.5	B	4
		... Potato, baked, peel not eaten, with sour cream	27	4	C	4
		... Potato, baked, peel eaten, with chili	27	4	C	4
		... Potato pudding	27	3.5	C	4
		... Potato, baked, peel not eaten, with vegetables	27	4	C	4
		... Potato, scalloped, ready-to-heat, with meat	27	3	D	4
		... Beans, lima and corn, cooked, made with butter	27	4.5	A	4
		... Potato, scalloped, from dry mix, with meat	27	3	D	4
		... Potato, baked, peel eaten, with cheese	27	4	C	4
		... Corn, white, cooked, NS as to form, NS as to fat added in cooking	26	4.5	B	4
		... Corn, white, cooked, from frozen, NS as to fat added in cooking	26	4.5	B	4
		... Corn, white, cooked, NS as to form, fat added in cooking, NS as to type of fat	26	4.5	B	4



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**Food Compass is a nutrient profiling system using expanded characteristics for assessing healthfulness of foods**

[Dariush Mozaffarian](#) , [Naglaa H. El-Abbadi](#), [Meghan O'Hearn](#), [Josh Erndt-Marino](#), [William A. Masters](#), [Paul Jacques](#), [Peilin Shi](#), [Jeffrey B. Blumberg](#) & [Renata Micha](#)

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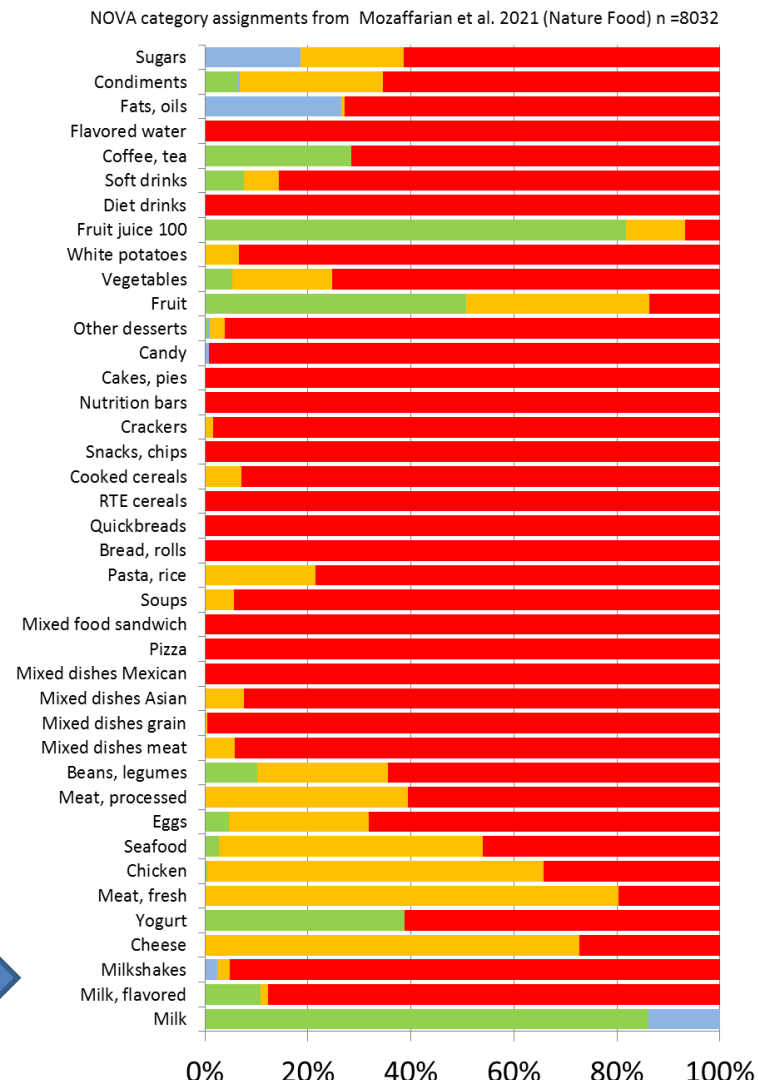
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## Food Compass is a nutrient profiling system using expanded characteristics for assessing healthfulness of foods

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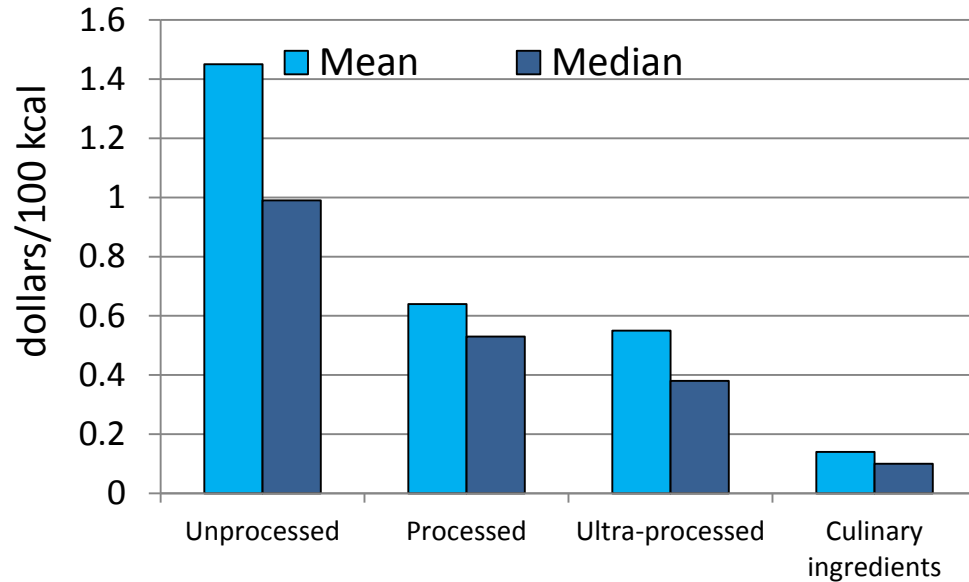
- As many as 6,227 foods out of 8,032 (77%) in the USDA FNDDS 2015-16 were classified as UPF.
- Only 339 foods (out of 8,032) were classified as unprocessed or minimally processed (fruit, juice, milk, yogurt).
- Nobody has questioned this so far.



NOVA explained:  
Foods falling into the UPF category  
have lower NRF scores  
and are inexpensive

# Foods classed as UPF cost less per 100 kcal

Table 2 from Gupta et al 2019



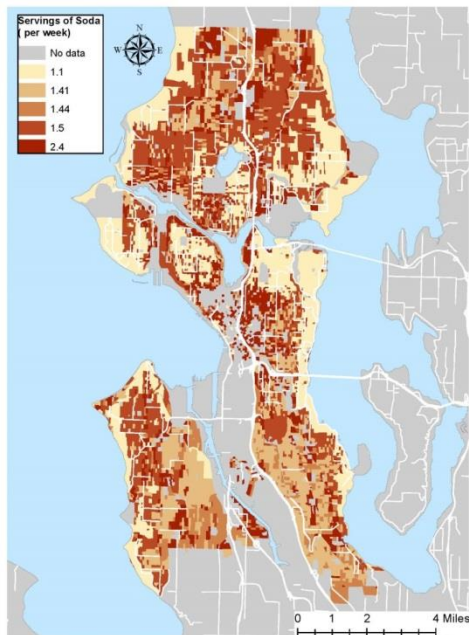
- Many low-cost refined grains, vegetable oils, added sugars and sodium fall into the category of ultra-processed foods.
- These foods are inexpensive, if nutrient poor
- Percent energy from UPF is linked to lower food expenditures.
- Low-cost foods of minimal nutritional value are often “chosen” by lower income groups.
- Lower-income groups have cheaper diets and worse health outcomes.

Gupta S, Hawk T, Aggarwal A, Drewnowski A. Characterizing Ultra-Processed Foods by Energy Density, Nutrient Density, and Cost. *Front Nutr.* 2019 May 28;6:70. doi: 10.3389/fnut.2019.00070. PMID: 31231655; PMCID: PMC6558394.

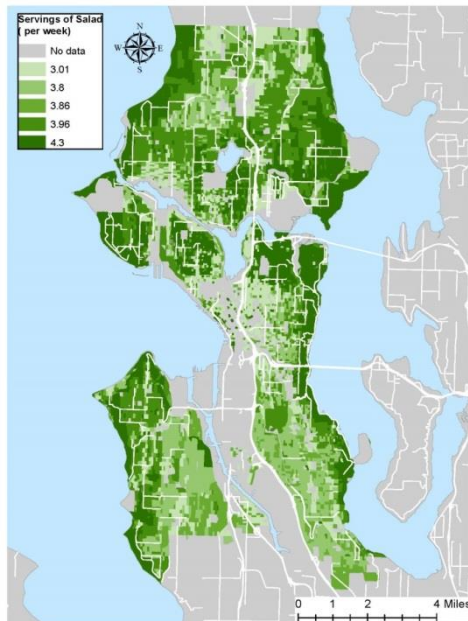


# Diet quality (UPF) depends on where you live

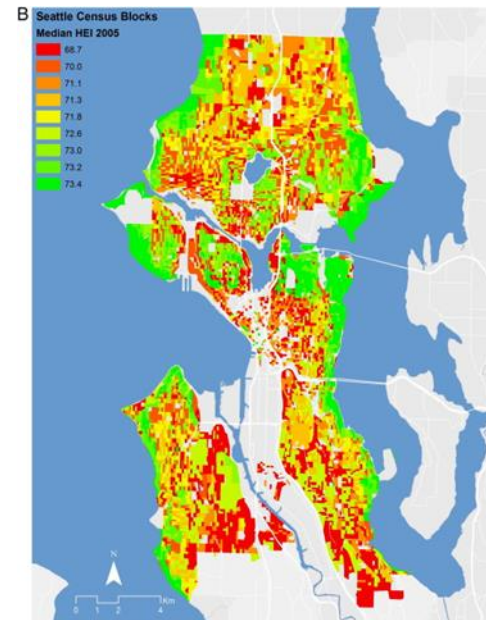
Soda (SSB) and salad consumption (servings/wk) and HEI scores by Seattle census block



Soda drinkers



Salad eaters



HEI 2010 diet quality

Soda, salad, and socioeconomic status: Findings from the Seattle Obesity Study (SOS)

Adam Drewnowski<sup>a,b</sup>, James Buszkiewicz<sup>a,\*</sup>, Anju Aggarwal<sup>b</sup>

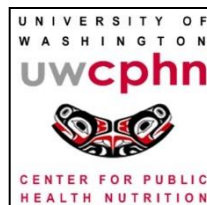
<sup>a</sup> Department of Epidemiology, School of Public Health, University of Washington, Box 353410, Seattle, WA 98195, USA

<sup>b</sup> Center for Public Health Nutrition, School of Public Health, University of Washington, Seattle, WA, USA

# Thank you

Adam Drewnowski, PhD

Director, Center for Public Health Nutrition,  
Professor of Epidemiology, University of Washington, Seattle, WA, USA



# Innovations in nutrient profiling

