

Socioeconomics of Agriculture

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Stefan Mann: Lecture 6 „ Occupational choice in the farming sector”

The Lecture in one sentence:

The decision to work on a farm, as all occupational choices, is influenced both by monetary and by identity-related components.

You should, at the end of the lecture

- be able to describe the sequence of identity-related and environment-related factors during the different stages of adolescence and adulthood
- be able to describe different groups of workers on Alpine farms, including their motivation and expectations
- know the rationale and added value of the Activity Choice Model
- understand the impact of crises on occupational choice and structural change
- be able to discuss effects of a minimum wage in an Activity Choice framework

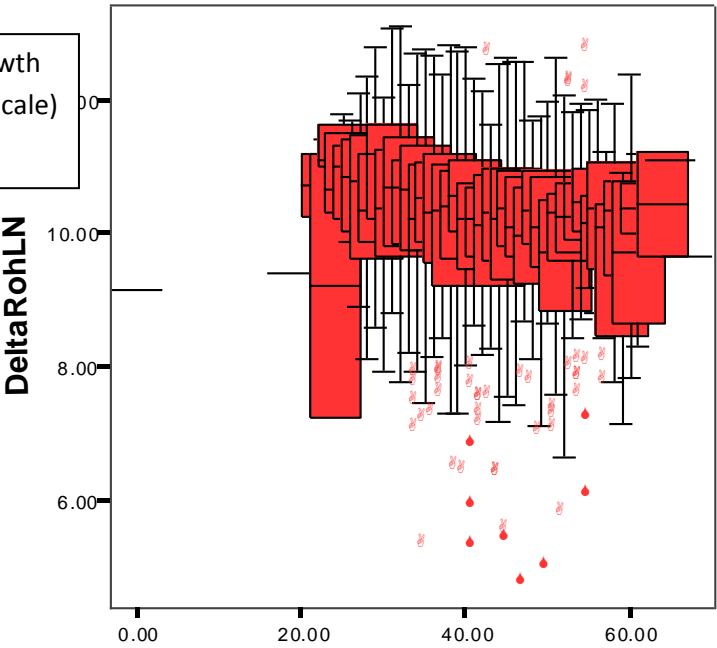
Further reading:

Calabrese, C., S. Mann, M. Dumondel (2014): Alpine farming in Switzerland – Discerning a lifestyle-driven labor supply. Review of Social Economy 72 (2) 137-156

Mann, S. (2013): "Work"? On utility in the market and in the unpaid sphere. Journal of Socio-Economics 45 (1) 86-91

Mann, S. (2015): Deconstructing agricultural labour: a reflection on negative farm income. Journal of Socio-Economics in Agriculture 8, 70-75

Turnover growth
(logarithmic scale)



AlterBL2004

Age of farm manager