

Socioeconomics of Agriculture

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Stefan Mann: Lecture 1 „ Groups, identities and utility maximization – some conceptual foundations”

The Lecture in one sentence:

With concepts based on moral and culture, sociologists offer a complimentary world view if compared to economics.

You should, at the end of the lecture

- understand the main epistemological differences between sociology and economics
- know the definition of “institution”
- be able to explain governance in Max Weber’s understanding
- know Schütz’s concept of the lifeworld
- know the process of socially constructing our environment
- know the meaning of discourse in the concepts by Habermas and Foucault
- know the symbolic capital definition by Bourdieu.

Further reading:

Endress, M. (2013): Soziologische Theorien kompakt. München: Oldenbourg